

Hawaii.gov Content Management Life-cycle

Conception → Elaboration → Construction → Population → Testing → Transition → Maintenance

Includes:
Stakeholder
Creative Staff

Purpose:
Define Scope and Requirements, Assignment of Roles

Outcome:
Project Charter/
SOW
Partner PM,
Design Manager

Includes:
PPM, Designer,
DM

Purpose:
White Boarding, Design Concepts, Applications/ Non-CMS Elements, Identify Templates, Timelines

Outcome:
Project Plan, Designer Assignment, Start Development

Includes:
PPM, Designer,
DM

Purpose:
Review: Banners, Links, Design Elements
Preliminary Site Map
Templates, Usability

Outcome:
Approval of progress, Project and Launch Plan

Includes:
Stakeholder,
PPM, DM

Purpose:
Preview Site, Review Non-CMS content,

Outcome:
Sign off, Internal Deployment

Includes:
Partner Staff

Purpose:
Enter Content, Testing,

Outcome:
Public Deployment

Includes:
Partner Staff

Purpose:
Updating Content, Testing,

Outcome:
Public Deployment

Roles:

Stakeholder - Director, Deputy Director, Administrator for partner.

Partner Staff

Creative Staff - ICSD and/or HIC staff included in design and implementation of projects.

Partner Project Manager - PPM acts as single point of contact for project between creative staff and partner.

Design Manager - ICSD of HIC single point of contact for project.

Designer - HIC or ICSD staff designing the site.

Developer - HIC or ICSD staff developing the site