

Site Usage

365,292 Visits

29.32% Bounce Rate

2,210,416 Pageviews

00:03:59 Avg. Time on Site

6.05 Pages/Visit

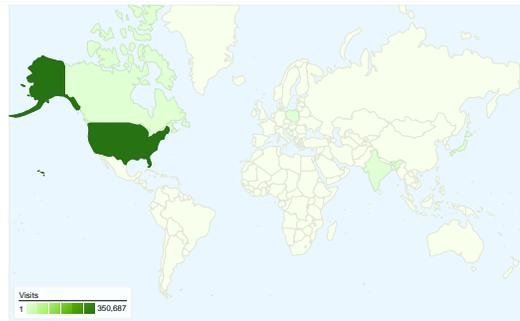
44.14% % New Visits

Visitors Overview

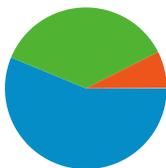


Visitors
207,401

Map Overlay world



Traffic Sources Overview



- **Direct Traffic**
205,428.00 (56.24%)
- **Referring Sites**
132,798.00 (36.35%)
- **Search Engines**
26,831.00 (7.35%)
- **Other**
235 (0.06%)

Content Overview

Pages	Pageviews	% Pageviews
/lilo/app	235,252	10.64%
/dakine/index.html	169,700	7.68%
/pvlsearch/app	164,280	7.43%
/documents/search.html	77,508	3.51%
/ahewa/start.do	70,667	3.20%



207,401 people visited this site

365,292 Visits

207,401 Absolute Unique Visitors

2,210,416 Pageviews

6.05 Average Pageviews

00:03:59 Time on Site

29.32% Bounce Rate

44.14% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	291,397	79.77%	Unknown	124,290	34.02%
Firefox	50,792	13.90%	Cable	124,061	33.96%
Safari	18,351	5.02%	T1	76,300	20.89%
Chrome	2,678	0.73%	DSL	31,979	8.75%
Mozilla	716	0.20%	Dialup	5,537	1.52%

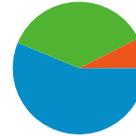


All traffic sources sent a total of 365,292 visits

56.24% Direct Traffic

36.35% Referring Sites

7.35% Search Engines

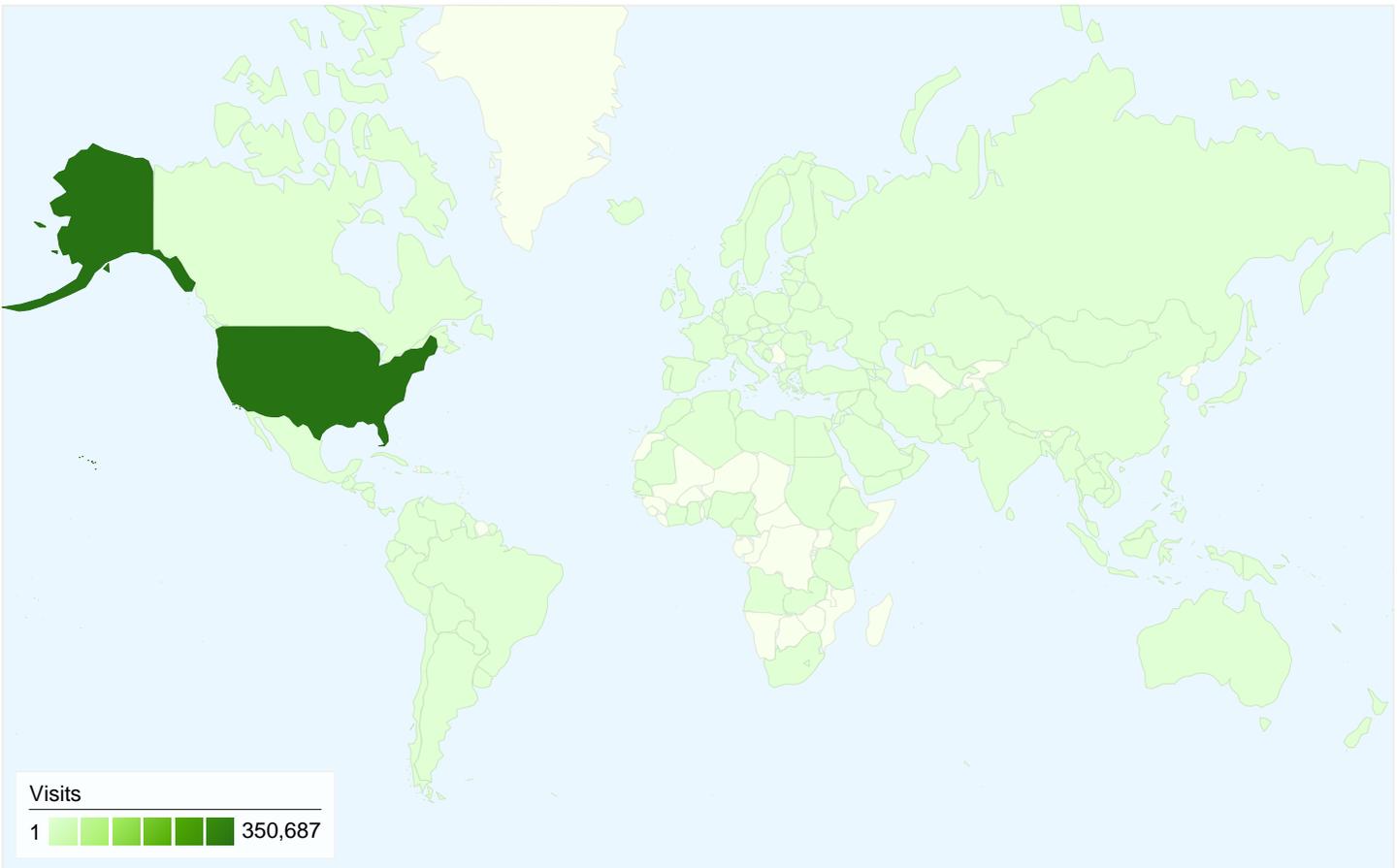


- **Direct Traffic**
205,428.00 (56.24%)
- **Referring Sites**
132,798.00 (36.35%)
- **Search Engines**
26,831.00 (7.35%)
- **Other**
235 (0.06%)

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	205,428	56.24%
hawaii.gov (referral)	52,344	14.33%
ehawaii.gov (referral)	19,911	5.45%
google (organic)	14,776	4.04%
state.hi.us (referral)	9,158	2.51%

Keywords	Visits	% visits
state of hawaii	1,834	6.84%
ehawaii.gov	1,150	4.29%
hawaii	1,070	3.99%
pvl.ehawaii.gov/renewals	937	3.49%
hawaii state government	851	3.17%



365,292 visits came from 163 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	350,687	6.15	00:04:01	42.85%	28.41%
Japan	1,941	3.88	00:02:04	69.45%	49.41%
Canada	1,637	3.65	00:02:04	78.68%	45.57%
Poland	979	7.55	00:15:53	19.31%	43.92%
India	971	6.74	00:08:01	47.89%	25.75%
United Kingdom	851	2.64	00:01:13	91.89%	54.76%
Germany	692	2.76	00:01:45	85.55%	49.57%
Philippines	495	3.78	00:02:36	70.91%	28.08%
Australia	468	2.46	00:02:07	84.40%	55.56%

South Korea	418	2.96	00:01:50	80.86%	55.26%
					1 - 10 of 163



Pages on this site were viewed a total of 2,210,416 times

 2,210,416 Pageviews

 1,246,915 Unique Views

 29.32% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/lilo/app	235,252	10.64%
/dakine/index.html	169,700	7.68%
/pv\search/app	164,280	7.43%
/documents/search.html	77,508	3.51%
/ahewa/start.do	70,667	3.20%