

Site Usage

465,605 Visits

28.95% Bounce Rate

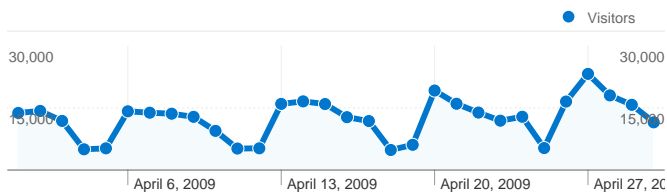
2,900,786 Pageviews

00:03:56 Avg. Time on Site

6.23 Pages/Visit

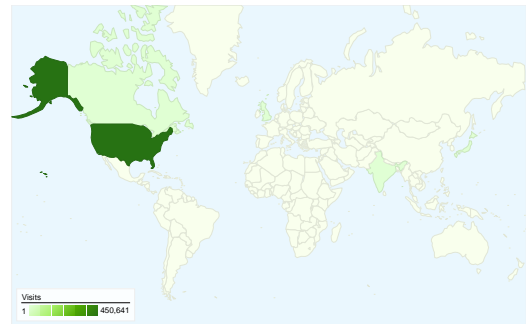
45.89% % New Visits

Visitors Overview

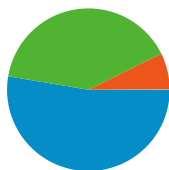


Visitors
265,700

Map Overlay world



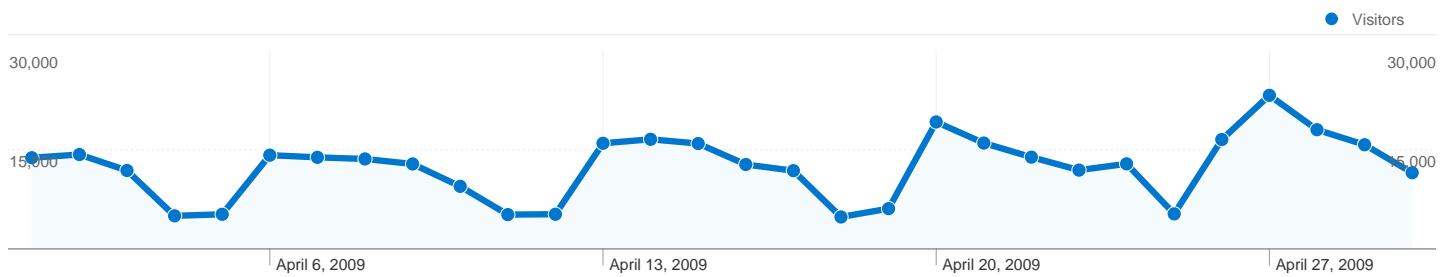
Traffic Sources Overview



- **Direct Traffic**
245,115.00 (52.64%)
- **Referring Sites**
186,546.00 (40.07%)
- **Search Engines**
33,664.00 (7.23%)
- **Other**
280 (0.06%)

Content Overview

Pages	Pageviews	% Pageviews
/lilo/app	597,176	20.60%
/dakine/index.html	206,310	7.12%
/pvlsearch/app	158,093	5.45%
/hoihoi/refund.html	93,731	3.23%
/documents/search.html	88,834	3.06%



265,700 people visited this site


 **465,605 Visits**


 **265,700 Absolute Unique Visitors**

 **2,900,786 Pageviews**

 **6.23 Average Pageviews**

 **00:03:56 Time on Site**

 **28.95% Bounce Rate**

 **45.89% New Visits**

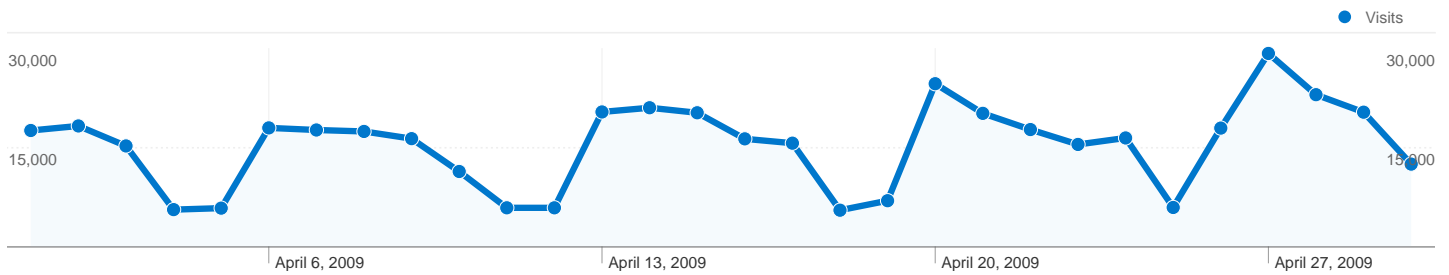
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	365,711	78.55%	Cable	169,782	36.46%
Firefox	69,316	14.89%	Unknown	156,770	33.67%
Safari	24,853	5.34%	T1	87,553	18.80%
Chrome	3,018	0.65%	DSL	40,068	8.61%
Mozilla	902	0.19%	Dialup	6,558	1.41%

Traffic Sources Overview

Apr 1, 2009 - Apr 30, 2009

Comparing to: Site



All traffic sources sent a total of 465,605 visits



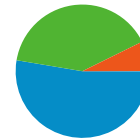
52.64% Direct Traffic



40.07% Referring Sites



7.23% Search Engines



■ Direct Traffic

245,115.00 (52.64%)

■ Referring Sites

186,546.00 (40.07%)

■ Search Engines

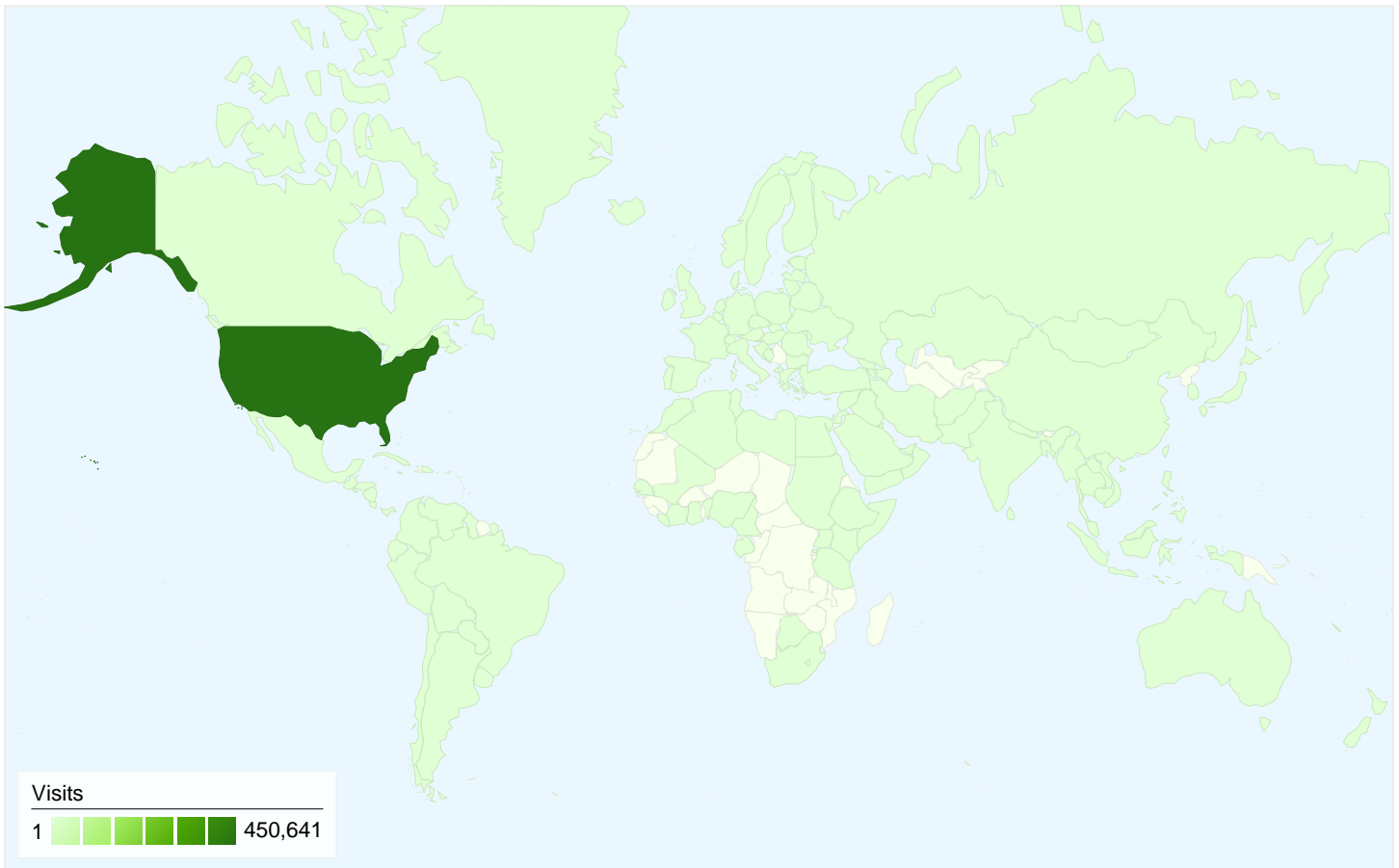
33,664.00 (7.23%)

■ Other

280 (0.06%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	245,115	52.64%	state of hawaii	2,061	6.12%
hawaii.gov (referral)	64,506	13.85%	hawaii state government	1,106	3.29%
ehawaii.gov (referral)	25,226	5.42%	hawaii	1,105	3.28%
state.hi.us (referral)	22,736	4.88%	ehawaii.gov	1,016	3.02%
google (organic)	19,157	4.11%	hawaii state tax refund status	806	2.39%

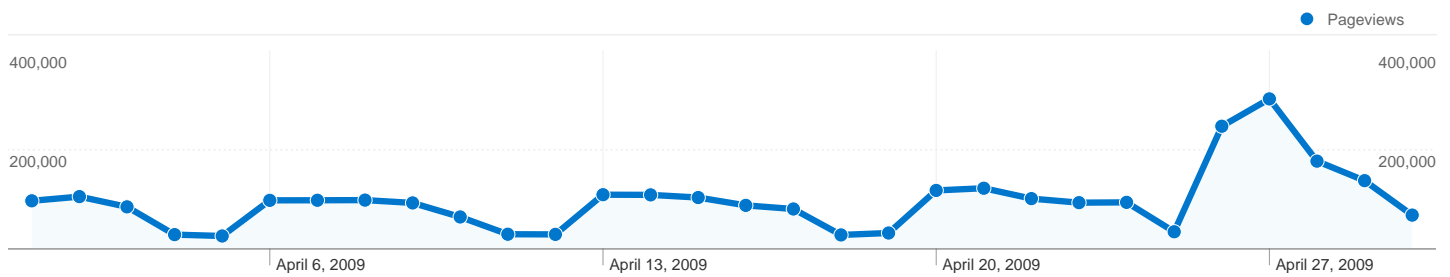


465,605 visits came from 168 countries/territories

Site Usage

<div>Visits</div> <div>465,605</div> <div>% of Site Total:</div> <div>100.00%</div>	<div>Pages/Visit</div> <div>6.23</div> <div>Site Avg:</div> <div>6.23 (0.00%)</div>	<div>Avg. Time on Site</div> <div>00:03:56</div> <div>Site Avg:</div> <div>00:03:56 (0.00%)</div>	<div>% New Visits</div> <div>45.77%</div> <div>Site Avg:</div> <div>45.89% (-0.25%)</div>	<div>Bounce Rate</div> <div>28.95%</div> <div>Site Avg:</div> <div>28.95% (0.00%)</div>	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	450,641	6.32	00:03:59	44.77%	28.22%
Japan	2,158	4.35	00:02:29	64.46%	46.76%
Canada	1,812	3.64	00:02:14	77.10%	45.03%
India	966	5.25	00:03:30	55.80%	32.19%
United Kingdom	823	2.46	00:01:29	87.36%	53.83%
Germany	656	3.29	00:01:39	83.54%	47.56%
Philippines	626	3.68	00:03:33	68.85%	30.67%
Poland	606	6.35	00:10:56	28.71%	46.86%
Italy	420	2.24	00:01:19	90.00%	54.76%

Australia	414	2.92	00:01:50	88.89%	53.38%
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Pages on this site were viewed a total of 2,900,786 times

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 1,452,820 Unique Views

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Top Content

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