

Site Usage

410,763 Visits

2,580,701 Pageviews

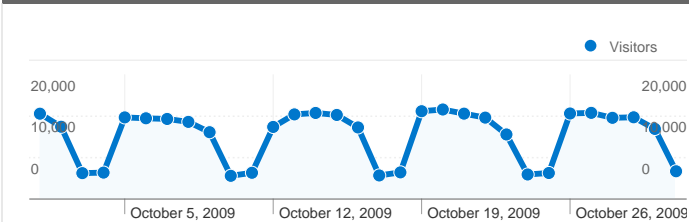
6.28 Pages/Visit

31.07% Bounce Rate

00:04:38 Avg. Time on Site

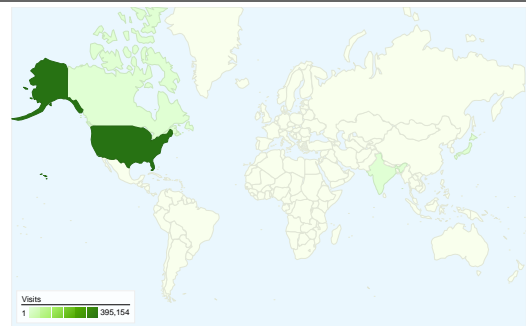
38.62% % New Visits

Visitors Overview

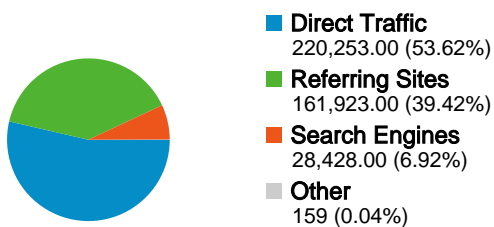


Visitors
219,541

Map Overlay world

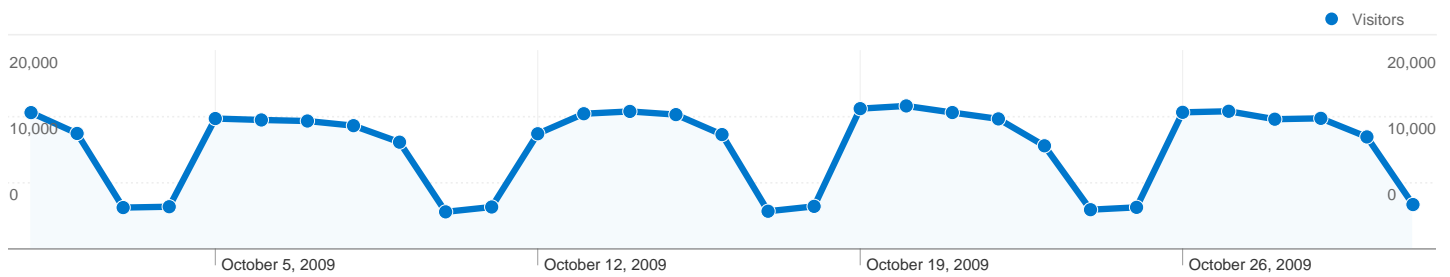


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/efile/user	323,547	12.54%
/dakine/index.html	149,107	5.78%
/pvlsearch/app	140,185	5.43%
/documents/search.html	81,779	3.17%
/ahewa/start.do	80,355	3.11%



219,541 people visited this site

 **410,763 Visits**

 **219,541 Absolute Unique Visitors**

 **2,580,701 Pageviews**

 **6.28 Average Pageviews**

 **00:04:38 Time on Site**

 **31.07% Bounce Rate**

 **38.62% New Visits**

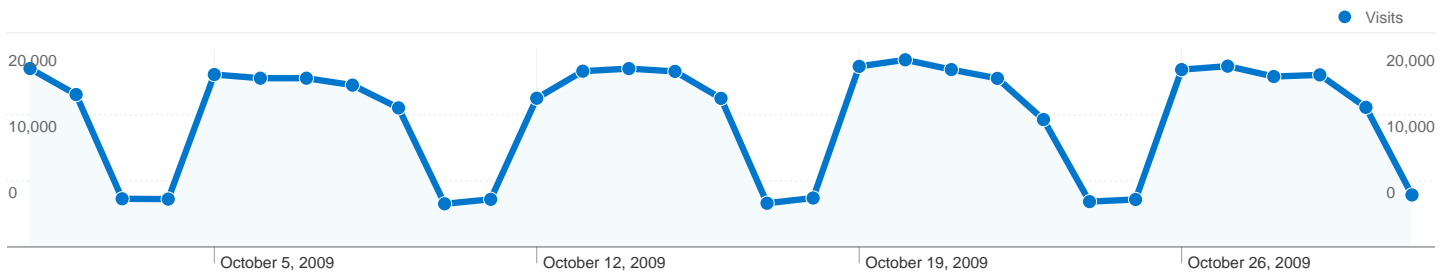
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	318,885	77.63%	Unknown	145,945	35.53%
Firefox	62,147	15.13%	Cable	140,306	34.16%
Safari	22,876	5.57%	T1	81,953	19.95%
Chrome	4,637	1.13%	DSL	34,345	8.36%
Mozilla	599	0.15%	Dialup	5,866	1.43%

Traffic Sources Overview

Oct 1, 2009 - Oct 31, 2009

Comparing to: Site

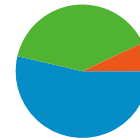


All traffic sources sent a total of 410,763 visits

53.62% Direct Traffic

39.42% Referring Sites

6.92% Search Engines



■ Direct Traffic
220,253.00 (53.62%)

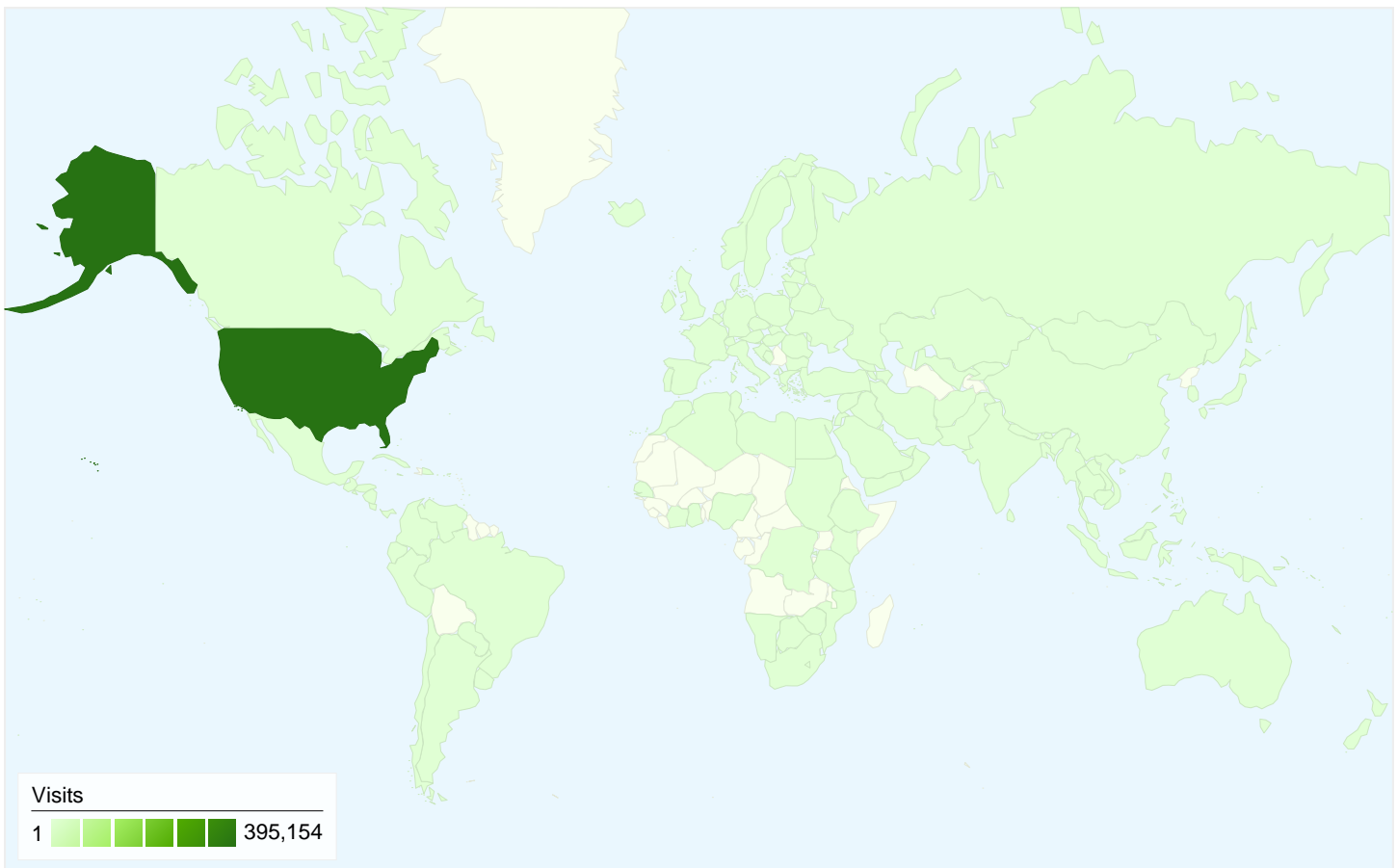
■ Referring Sites
161,923.00 (39.42%)

■ Search Engines
28,428.00 (6.92%)

■ Other
159 (0.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	220,253	53.62%	state of hawaii	2,260	7.95%
hawaii.gov (referral)	52,430	12.76%	hawaii.gov	1,503	5.29%
ehawaii.gov (referral)	32,791	7.98%	hawaii	1,421	5.00%
google (organic)	17,249	4.20%	ehawaii.gov	1,065	3.75%
hbe.ehawaii.gov (referral)	16,844	4.10%	hawaii state government	949	3.34%

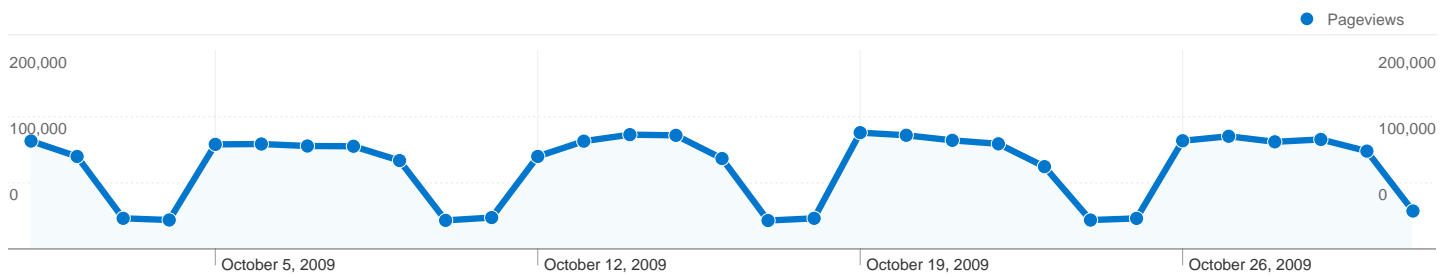


410,763 visits came from 165 countries/territories

Site Usage

Visits 410,763 % of Site Total: 100.00%		Pages/Visit 6.28 Site Avg: 6.28 (0.00%)		Avg. Time on Site 00:04:38 Site Avg: 00:04:38 (0.00%)		% New Visits 38.66% Site Avg: 38.62% (0.10%)		Bounce Rate 31.07% Site Avg: 31.07% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			395,154	6.36	00:04:41	37.44%		30.47%	
(not set)			1,916	6.81	00:04:28	45.88%		26.72%	
Canada			1,796	4.14	00:03:12	71.94%		42.20%	
Japan			1,573	4.67	00:02:46	65.16%		46.54%	
India			1,146	6.85	00:03:07	50.09%		36.91%	
Philippines			1,069	4.01	00:03:12	62.68%		25.72%	
Poland			806	6.93	00:14:12	18.98%		42.56%	
United Kingdom			523	3.43	00:02:32	87.57%		48.95%	
Germany			473	3.49	00:01:58	83.51%		50.32%	

Australia	422	3.03	00:02:10	80.81%	59.00%
1 - 10 of 165					



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 2,580,701 Pageviews

 1,543,383 Unique Views

 31.07% Bounce Rate

Top Content

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