


Site Usage


 **335,197** Visits

 **29.67%** Bounce Rate

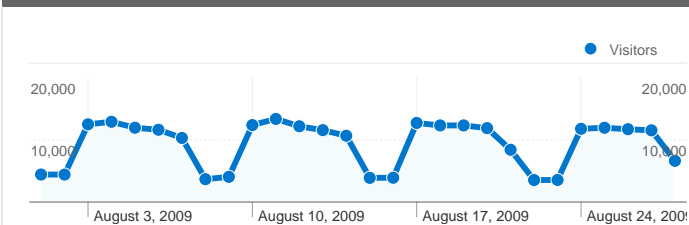
 **2,171,531** Pageviews

 **00:04:29** Avg. Time on Site

 **6.48** Pages/Visit

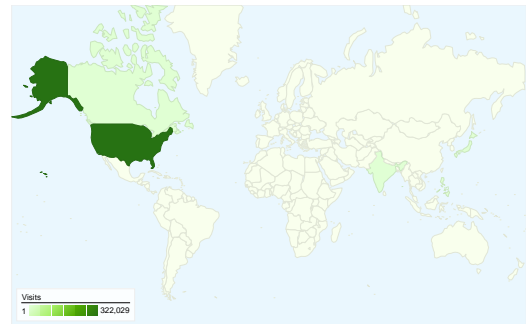
 **39.84%** % New Visits

Visitors Overview

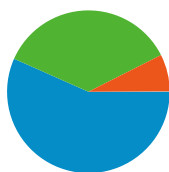


Visitors
183,183

Map Overlay world



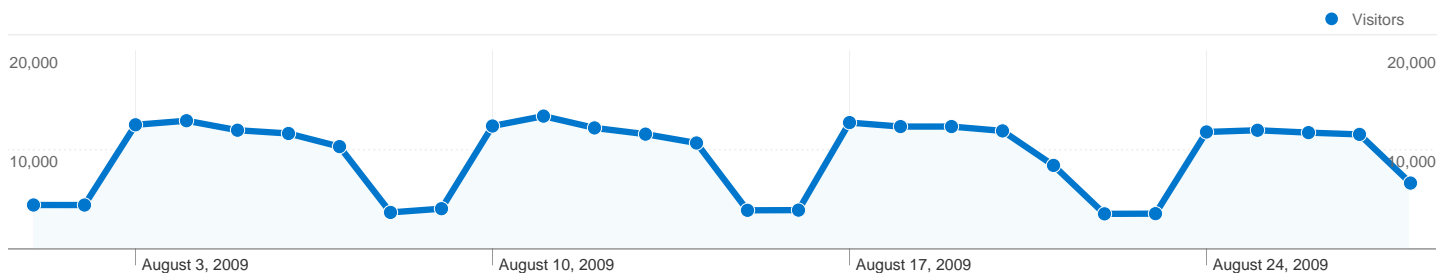
Traffic Sources Overview



- **Direct Traffic**
189,874.00 (56.65%)
- **Referring Sites**
120,396.00 (35.92%)
- **Search Engines**
24,749.00 (7.38%)
- **Other**
178 (0.05%)

Content Overview

Pages	Pageviews	% Pageviews
/efile/user	215,441	9.92%
/dakine/index.html	137,129	6.31%
/pvlsearch/app	135,594	6.24%
/lilo/app	75,953	3.50%
/ahewa/start.do	74,809	3.44%



183,183 people visited this site

335,197 Visits

183,183 Absolute Unique Visitors

2,171,531 Pageviews

6.48 Average Pageviews

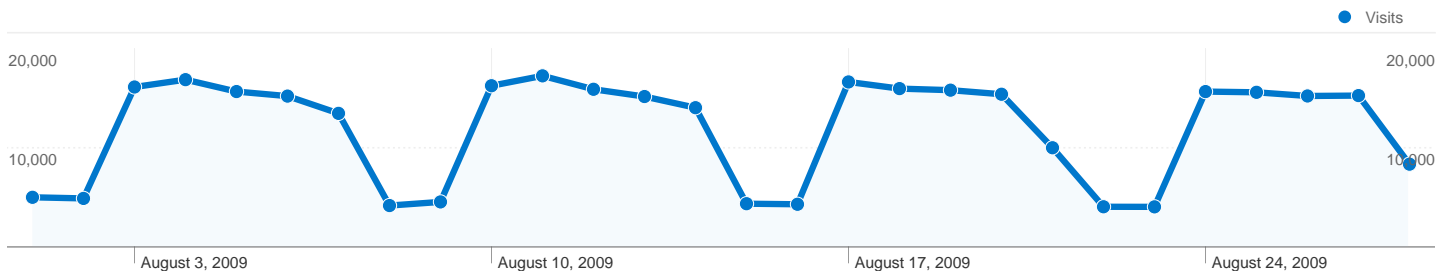
00:04:29 Time on Site

29.67% Bounce Rate

39.84% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	263,727	78.68%	Cable	113,104	33.74%
Firefox	48,404	14.44%	Unknown	113,001	33.71%
Safari	17,807	5.31%	T1	72,674	21.68%
Chrome	3,377	1.01%	DSL	29,463	8.79%
Mozilla	706	0.21%	Dialup	4,769	1.42%

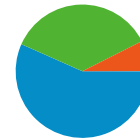


All traffic sources sent a total of 335,197 visits

56.65% Direct Traffic

35.92% Referring Sites

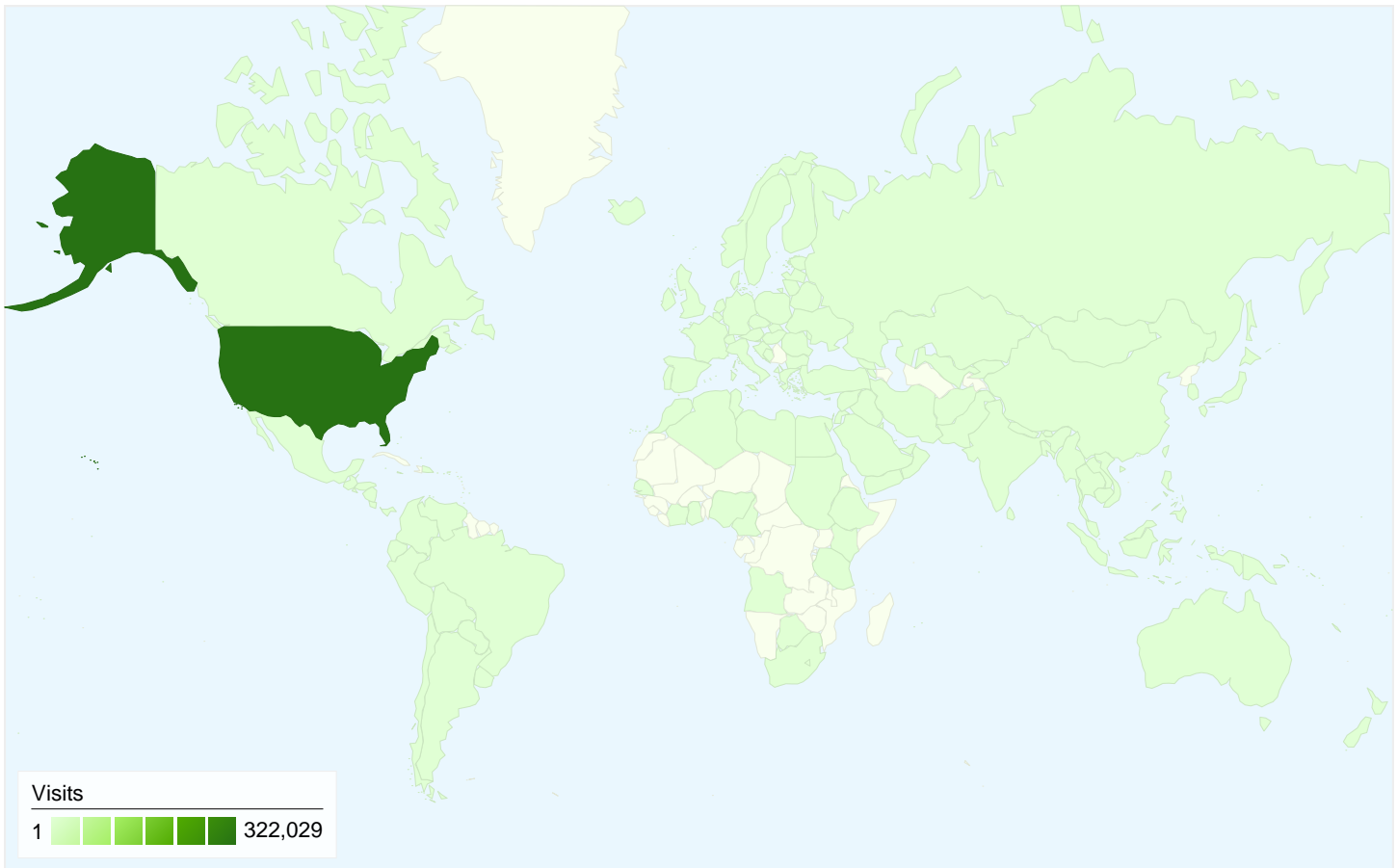
7.38% Search Engines



Direct Traffic
 189,874.00 (56.65%)
Referring Sites
 120,396.00 (35.92%)
Search Engines
 24,749.00 (7.38%)
Other
 178 (0.05%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	189,874	56.65%	state of hawaii	1,555	6.28%
hawaii.gov (referral)	48,812	14.56%	hawaii.gov	1,252	5.06%
ehawaii.gov (referral)	27,689	8.26%	ehawaii.gov	1,125	4.55%
google (organic)	14,765	4.40%	hawaii	1,095	4.42%
yahoo (organic)	6,143	1.83%	hawaii state government	892	3.60%

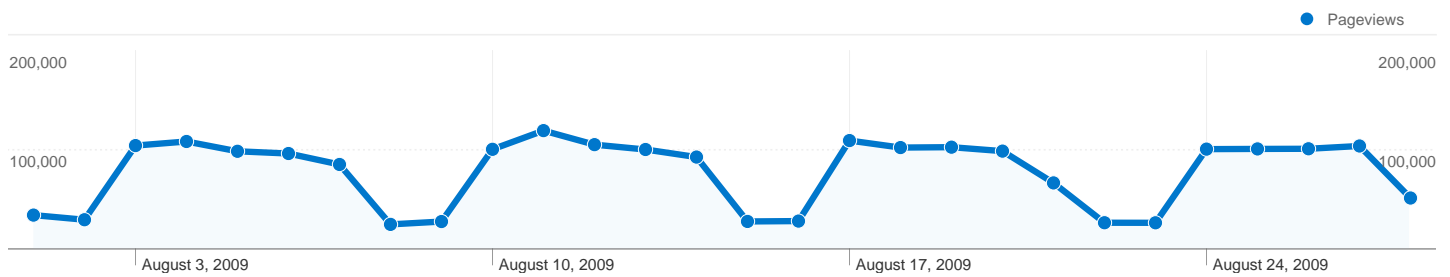


335,197 visits came from 166 countries/territories


Site Usage

<div>Visits</div> <div>335,197</div> <div>% of Site Total: 100.00%</div>	<div>Pages/Visit</div> <div>6.48</div> <div>Site Avg: 6.48 (0.00%)</div>	<div>Avg. Time on Site</div> <div>00:04:29</div> <div>Site Avg: 00:04:29 (0.00%)</div>	<div>% New Visits</div> <div>39.88%</div> <div>Site Avg: 39.84% (0.10%)</div>	<div>Bounce Rate</div> <div>29.67%</div> <div>Site Avg: 29.67% (0.00%)</div>	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	322,029	6.59	00:04:33	38.37%	28.76%
Japan	1,765	4.43	00:02:16	67.71%	49.07%
Canada	1,429	3.94	00:03:09	76.35%	42.27%
India	850	8.83	00:04:31	57.88%	29.65%
Philippines	769	4.27	00:03:26	66.32%	29.52%
United Kingdom	685	2.92	00:02:06	80.88%	51.68%
Poland	660	8.64	00:14:36	17.58%	43.18%
Germany	618	2.79	00:01:58	89.32%	52.59%
Australia	515	2.94	00:02:06	86.60%	59.03%

China	445	2.50	00:01:56	87.87%	73.71%
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Pages on this site were viewed a total of 2,171,531 times

 2,171,531 Pageviews

 1,299,688 Unique Views

 29.67% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/efile/user	215,441	9.92%
/dakine/index.html	137,129	6.31%
/pvlssearch/app	135,594	6.24%
/lilo/app	75,953	3.50%
/ahewa/start.do	74,809	3.44%