





Site Usage

 **856,711** Visits

 **30.78%** Bounce Rate

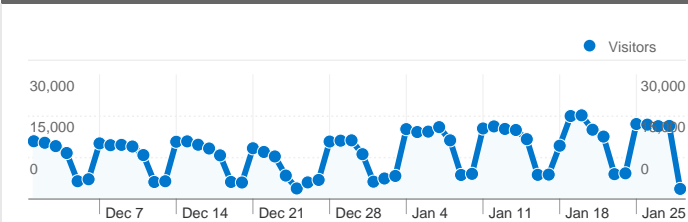
 **5,571,551** Pageviews

 **00:04:54** Avg. Time on Site

 **6.50** Pages/Visit

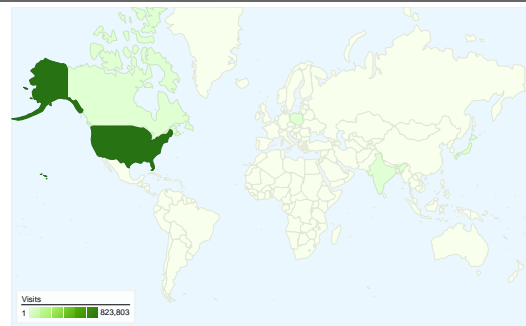
 **41.49%** % New Visits

Visitors Overview

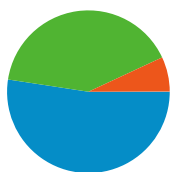


Visitors
445,333

Map Overlay



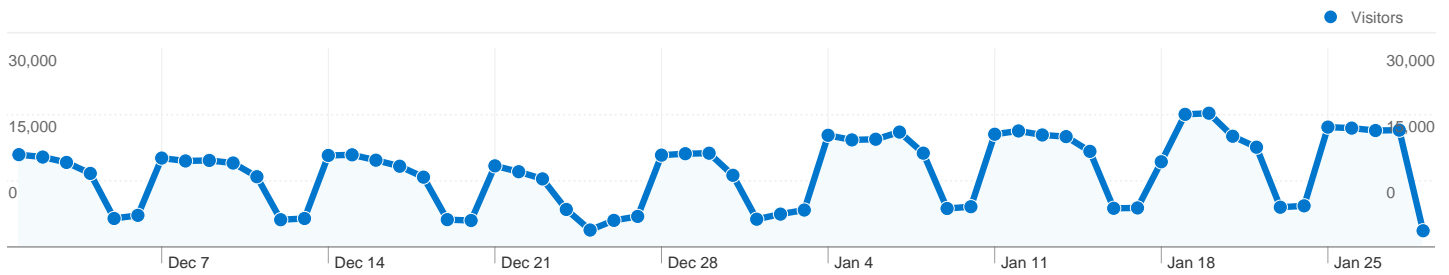
Traffic Sources Overview



- **Direct Traffic**
448,969.00 (52.41%)
- **Referring Sites**
348,318.00 (40.66%)
- **Search Engines**
59,153.00 (6.90%)
- **Other**
271 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/efile/user	880,870	17.74%
/pvlsearch/app	351,774	7.08%
/dakine/index.html	294,046	5.92%
/documents/search.html	150,969	3.04%
/lilo/app	134,311	2.70%



445,333 people visited this site

856,711 Visits

445,333 Absolute Unique Visitors

5,571,551 Pageviews

6.50 Average Pageviews

00:04:54 Time on Site

30.78% Bounce Rate

41.49% New Visits

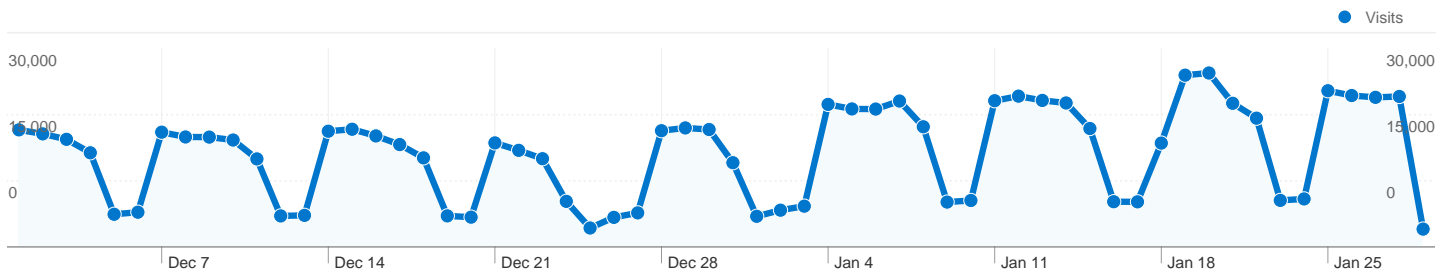
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	645,204	75.31%	Cable	318,865	37.22%
Firefox	134,720	15.73%	Unknown	294,580	34.38%
Safari	56,903	6.64%	T1	154,648	18.05%
Chrome	14,113	1.65%	DSL	73,256	8.55%
Mozilla	1,685	0.20%	Dialup	11,056	1.29%

Traffic Sources Overview

Dec 1, 2009 - Jan 29, 2010

Comparing to: Site

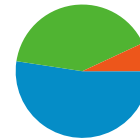


All traffic sources sent a total of 856,711 visits

52.41% Direct Traffic

40.66% Referring Sites

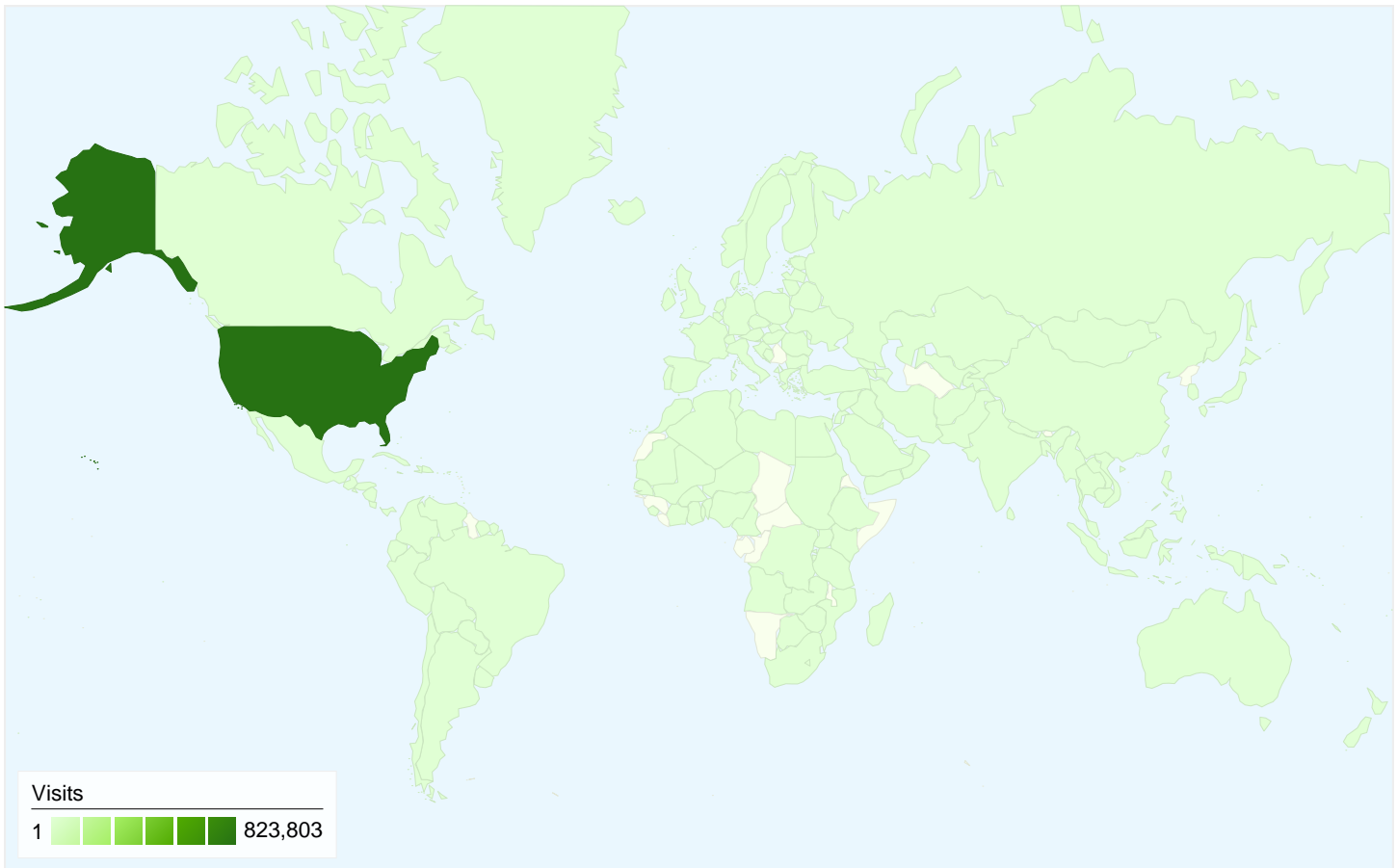
6.90% Search Engines



Direct Traffic
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Referring Sites
 348,318.00 (40.66%)
Search Engines
 59,153.00 (6.90%)
Other
 271 (0.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	448,969	52.41%	state of hawaii	3,323	5.62%
hawaii.gov (referral)	113,112	13.20%	hawaii.gov	2,809	4.75%
ehawaii.gov (referral)	76,864	8.97%	ehawaii.gov	2,725	4.61%
google (organic)	36,558	4.27%	hawaii	2,590	4.38%
hbe.ehawaii.gov (referral)	26,897	3.14%	pvl.ehawaii.gov/renewals	1,399	2.37%

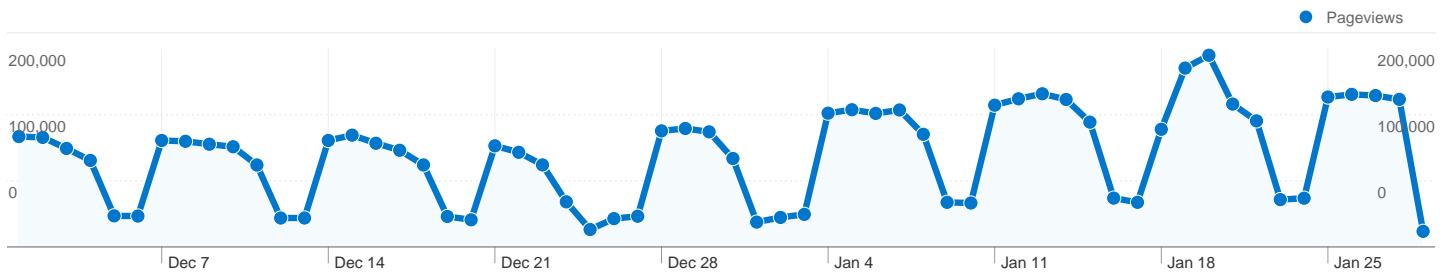


856,711 visits came from 186 countries/territories

Site Usage


Visits 856,711 % of Site Total: 100.00%		Pages/Visit 6.50 Site Avg: 6.50 (0.00%)		Avg. Time on Site 00:04:54 Site Avg: 00:04:54 (0.00%)		% New Visits 41.54% Site Avg: 41.49% (0.12%)		Bounce Rate 30.78% Site Avg: 30.78% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			823,803	6.60	00:04:57	40.34%		30.01%	
Japan			4,439	6.14	00:04:11	65.22%		42.46%	
Canada			4,165	4.30	00:03:40	70.01%		41.46%	
India			2,299	4.67	00:02:43	56.33%		38.67%	
Poland			2,032	7.18	00:15:10	16.78%		47.10%	
Philippines			1,687	3.93	00:03:00	61.17%		27.62%	
Germany			1,538	3.68	00:02:21	77.50%		52.73%	
United Kingdom			1,352	3.12	00:02:21	84.17%		56.29%	
China			849	4.83	00:03:04	77.03%		57.01%	


(not set)	811	5.11	00:03:06	54.87%	36.62%
1 - 10 of 186					



Pages on this site were viewed a total of 5,571,551 times

 5,571,551 Pageviews

 3,271,317 Unique Views

 30.78% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
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