

Site Usage

460,728 Visits

31.21% Bounce Rate

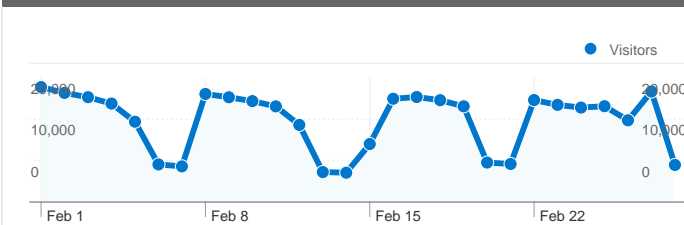
2,987,677 Pageviews

00:04:39 Avg. Time on Site

6.48 Pages/Visit

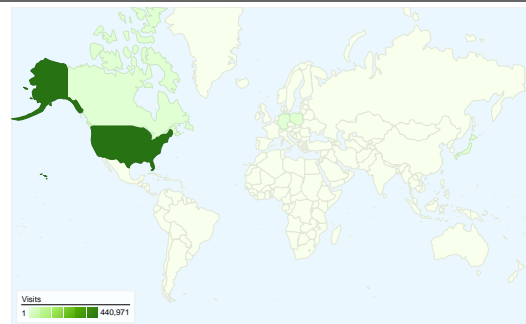
42.02% % New Visits

Visitors Overview

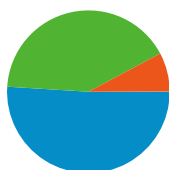


Visitors
260,953

Map Overlay



Traffic Sources Overview



- Direct Traffic**
234,922.00 (50.99%)
- Referring Sites**
189,997.00 (41.24%)
- Search Engines**
35,703.00 (7.75%)
- Other**
106 (0.02%)

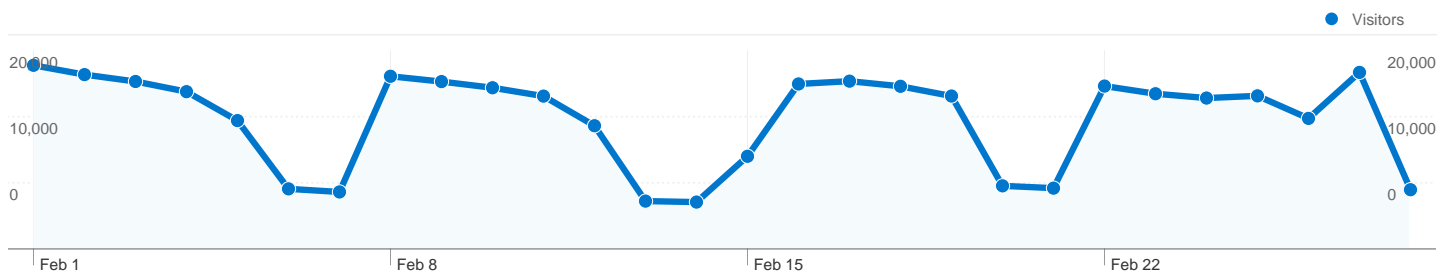
Content Overview

Pages	Pageviews	% Pageviews
/efile/user	435,677	14.65%
/dakine/index.html	169,261	5.69%
/pvlsearch/app	151,951	5.11%
/lilo/app	100,932	3.39%
/documents/search.html	78,672	2.64%

Visitors Overview

Feb 1, 2010 - Feb 28, 2010

Comparing to: Site



260,953 people visited this site

460,728 Visits

260,953 Absolute Unique Visitors

2,987,677 Pageviews

6.48 Average Pageviews

00:04:39 Time on Site

31.21% Bounce Rate

42.02% New Visits

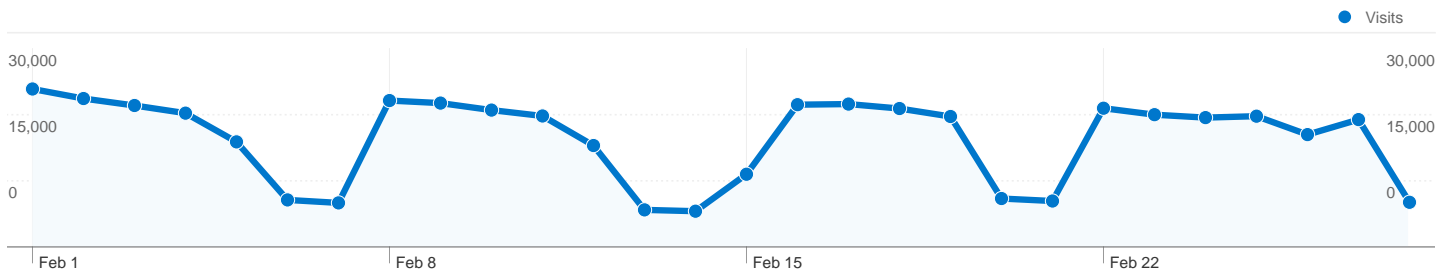
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	340,180	73.84%	Cable	172,543	37.45%
Firefox	75,880	16.47%	Unknown	156,721	34.02%
Safari	31,862	6.92%	T1	83,329	18.09%
Chrome	9,821	2.13%	DSL	40,004	8.68%
Mozilla	830	0.18%	Dialup	5,966	1.29%

Traffic Sources Overview

Feb 1, 2010 - Feb 28, 2010

Comparing to: Site

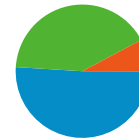


All traffic sources sent a total of 460,728 visits

50.99% Direct Traffic

41.24% Referring Sites

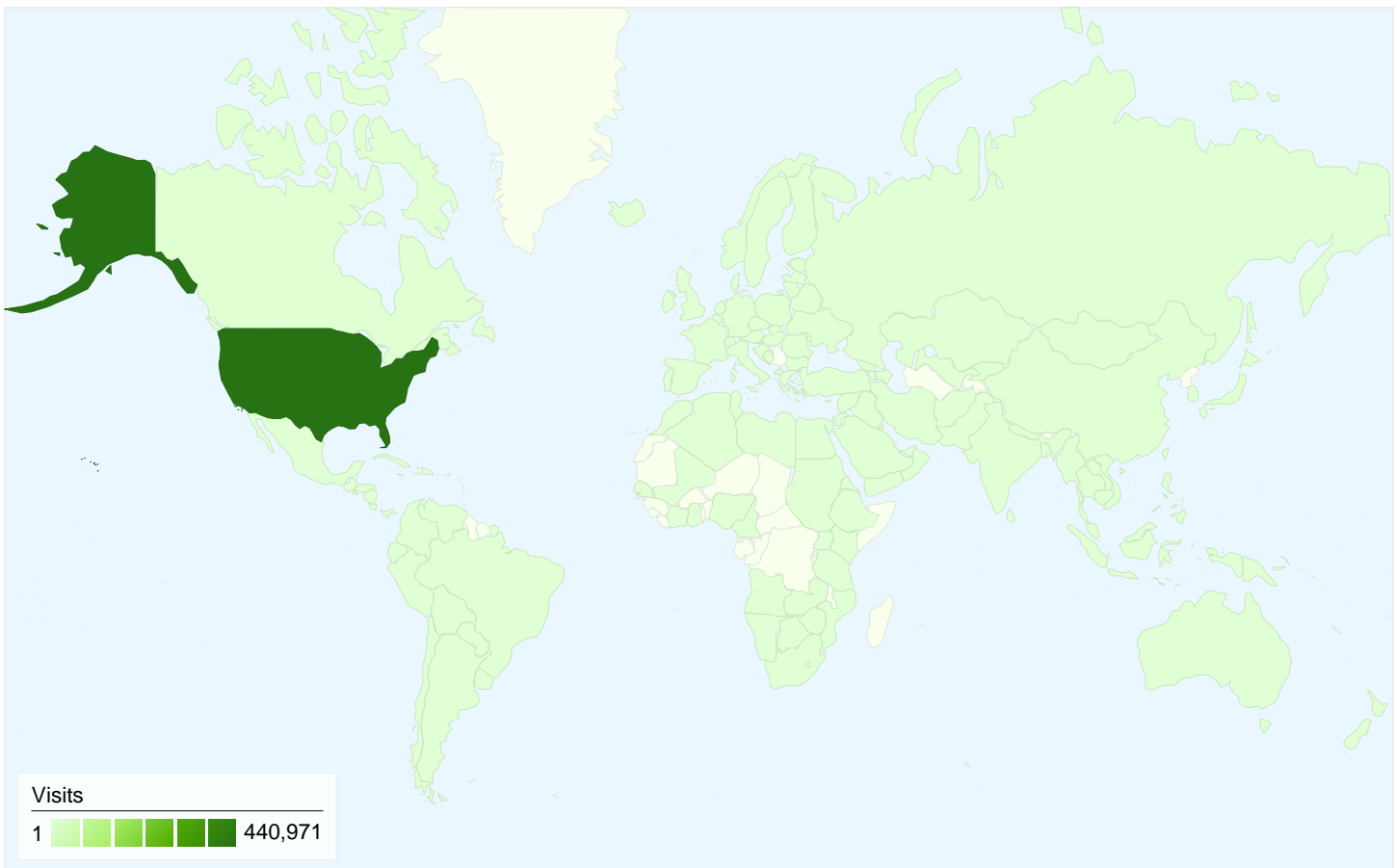
7.75% Search Engines



Direct Traffic
 234,922.00 (50.99%)
Referring Sites
 189,997.00 (41.24%)
Search Engines
 35,703.00 (7.75%)
Other
 106 (0.02%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	234,922	50.99%	state of hawaii	2,695	7.55%
hawaii.gov (referral)	61,713	13.39%	hawaii.gov	1,695	4.75%
ehawaii.gov (referral)	41,544	9.02%	hawaii	1,376	3.85%
google (organic)	23,015	5.00%	ehawaii.gov	1,254	3.51%
hbe.ehawaii.gov (referral)	11,146	2.42%	hawaii state government	915	2.56%

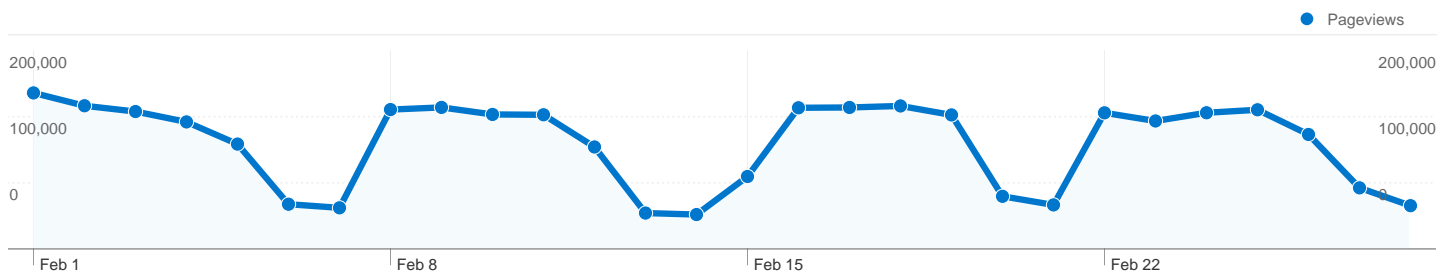


460,728 visits came from 171 countries/territories

Site Usage

Visits 460,728 % of Site Total: 100.00%		Pages/Visit 6.48 Site Avg: 6.48 (0.00%)		Avg. Time on Site 00:04:39 Site Avg: 00:04:39 (0.00%)		% New Visits 42.06% Site Avg: 42.02% (0.09%)		Bounce Rate 31.21% Site Avg: 31.21% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			440,971	6.60	00:04:42	40.63%		30.27%	
Japan			2,472	5.26	00:03:29	65.78%		44.46%	
Canada			2,424	3.53	00:02:28	77.48%		45.79%	
Poland			1,450	9.46	00:19:34	12.90%		46.41%	
Germany			1,240	3.04	00:01:54	87.34%		55.16%	
India			1,201	5.31	00:03:48	54.95%		35.47%	
United Kingdom			1,010	2.32	00:01:09	81.09%		61.88%	
Philippines			984	4.08	00:03:45	59.35%		28.35%	
Argentina			495	1.63	00:01:09	94.34%		73.33%	

Australia	480	3.78	00:02:36	81.67%	47.92%
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Pages on this site were viewed a total of 2,987,677 times

 2,987,677 Pageviews

 1,704,619 Unique Views

 31.21% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/efile/user	435,677	14.65%
/dakine/index.html	169,261	5.69%
/pvsearch/app	151,951	5.11%
/lilo/app	100,932	3.39%
/documents/search.html	78,672	2.64%