



Site Usage

460,728 Visits

31.21% Bounce Rate

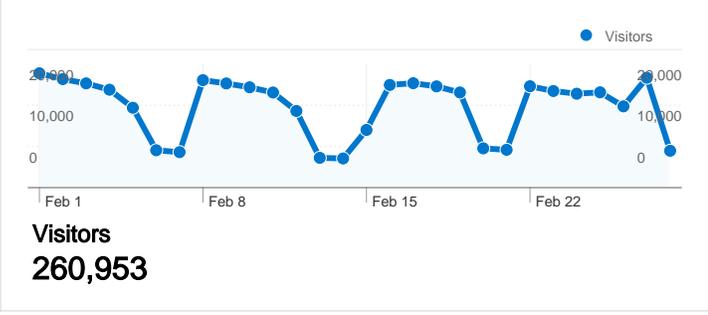
2,987,677 Pageviews

00:04:39 Avg. Time on Site

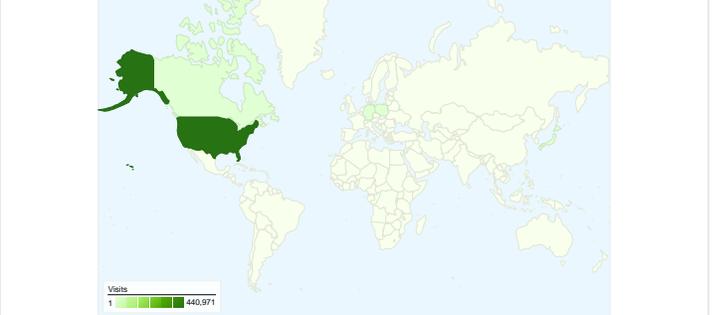
6.48 Pages/Visit

42.02% % New Visits

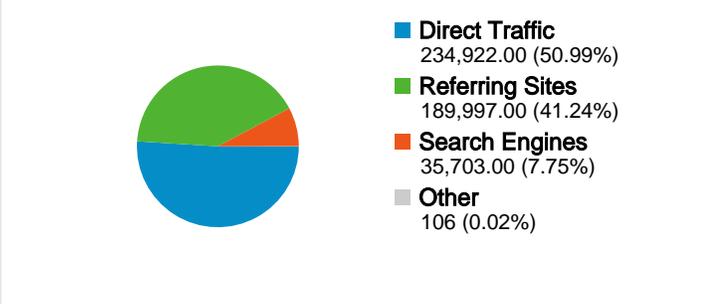
Visitors Overview



Map Overlay

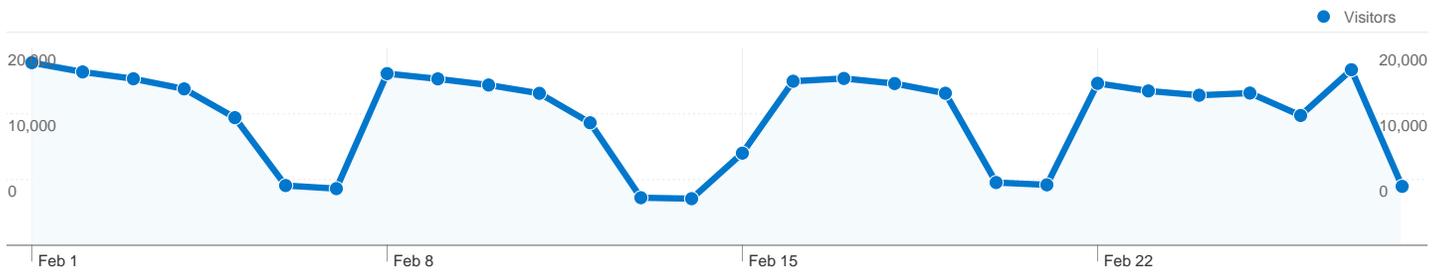


Traffic Sources Overview



Content Overview

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 435,677 | 14.65% |
| /dakine/index.html | 169,261 | 5.69% |
| /pvIsearch/app | 151,951 | 5.11% |
| /lilo/app | 100,932 | 3.39% |
| /documents/search.html | 78,672 | 2.64% |



260,953 people visited this site

460,728 Visits

260,953 Absolute Unique Visitors

2,987,677 Pageviews

6.48 Average Pageviews

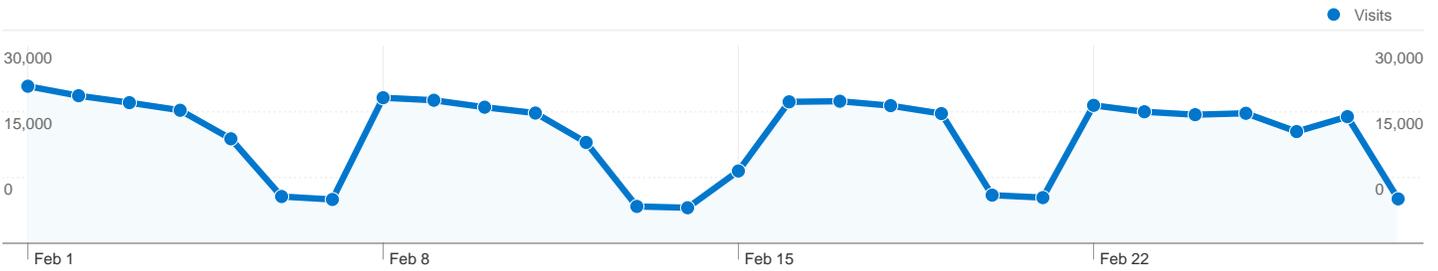
00:04:39 Time on Site

31.21% Bounce Rate

42.02% New Visits

Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|---------|----------|
| Internet Explorer | 340,180 | 73.84% | Cable | 172,543 | 37.45% |
| Firefox | 75,880 | 16.47% | Unknown | 156,721 | 34.02% |
| Safari | 31,862 | 6.92% | T1 | 83,329 | 18.09% |
| Chrome | 9,821 | 2.13% | DSL | 40,004 | 8.68% |
| Mozilla | 830 | 0.18% | Dialup | 5,966 | 1.29% |

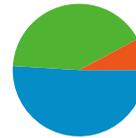


All traffic sources sent a total of 460,728 visits

50.99% Direct Traffic

41.24% Referring Sites

7.75% Search Engines

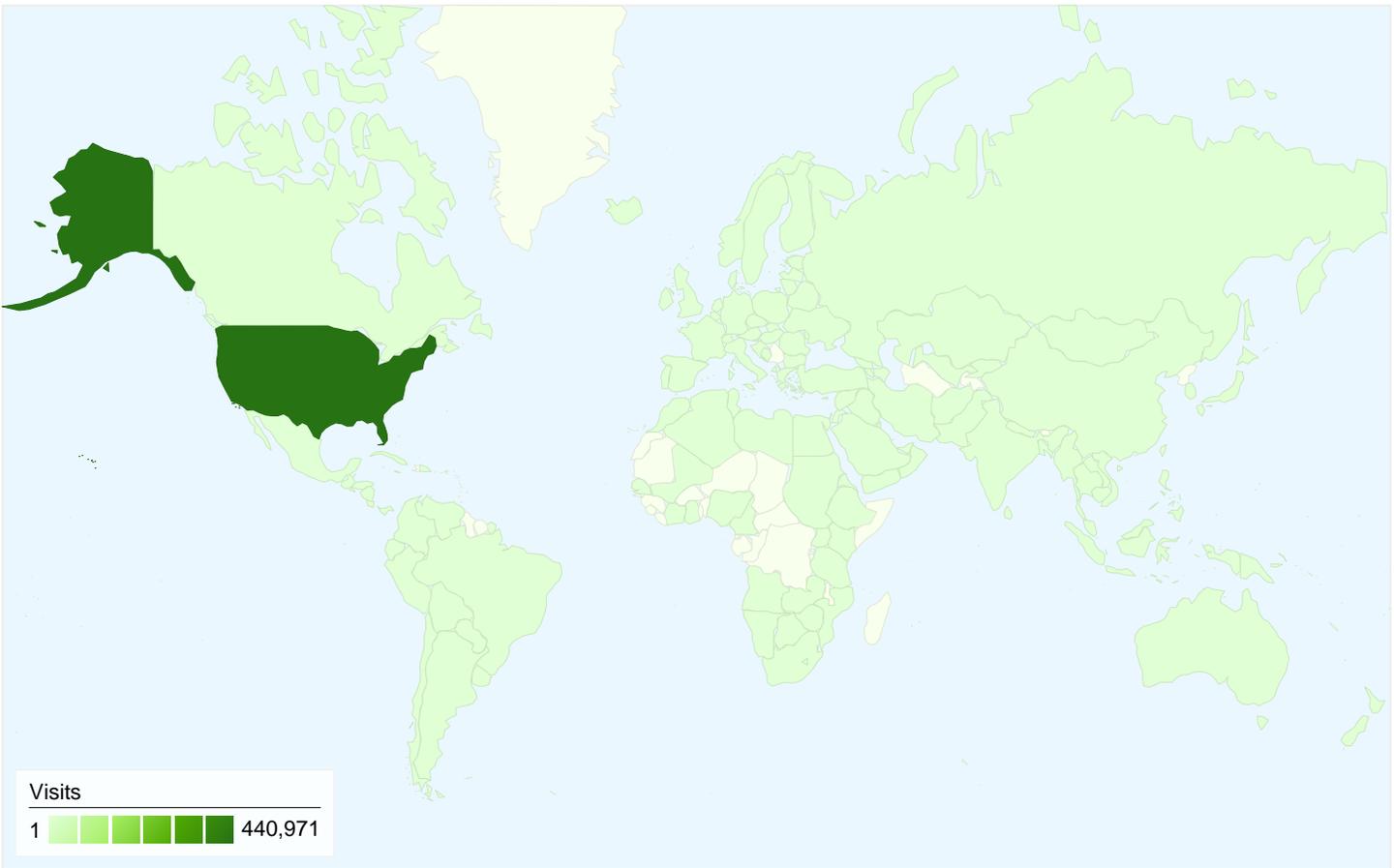


- **Direct Traffic**
234,922.00 (50.99%)
- **Referring Sites**
189,997.00 (41.24%)
- **Search Engines**
35,703.00 (7.75%)
- **Other**
106 (0.02%)

Top Traffic Sources

| Sources | Visits | % visits |
|----------------------------|---------|----------|
| (direct) ((none)) | 234,922 | 50.99% |
| hawaii.gov (referral) | 61,713 | 13.39% |
| ehawaii.gov (referral) | 41,544 | 9.02% |
| google (organic) | 23,015 | 5.00% |
| hbe.ehawaii.gov (referral) | 11,146 | 2.42% |

| Keywords | Visits | % visits |
|-------------------------|--------|----------|
| state of hawaii | 2,695 | 7.55% |
| hawaii.gov | 1,695 | 4.75% |
| hawaii | 1,376 | 3.85% |
| ehawaii.gov | 1,254 | 3.51% |
| hawaii state government | 915 | 2.56% |



460,728 visits came from 171 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|--|--|--|---|--|-------------|
| Visits 460,728 % of Site Total: 100.00% | Pages/Visit 6.48 Site Avg: 6.48 (0.00%) | Avg. Time on Site 00:04:39 Site Avg: 00:04:39 (0.00%) | % New Visits 42.06% Site Avg: 42.02% (0.09%) | Bounce Rate 31.21% Site Avg: 31.21% (0.00%) | |
| United States | 440,971 | 6.60 | 00:04:42 | 40.63% | 30.27% |
| Japan | 2,472 | 5.26 | 00:03:29 | 65.78% | 44.46% |
| Canada | 2,424 | 3.53 | 00:02:28 | 77.48% | 45.79% |
| Poland | 1,450 | 9.46 | 00:19:34 | 12.90% | 46.41% |
| Germany | 1,240 | 3.04 | 00:01:54 | 87.34% | 55.16% |
| India | 1,201 | 5.31 | 00:03:48 | 54.95% | 35.47% |
| United Kingdom | 1,010 | 2.32 | 00:01:09 | 81.09% | 61.88% |
| Philippines | 984 | 4.08 | 00:03:45 | 59.35% | 28.35% |
| Argentina | 495 | 1.63 | 00:01:09 | 94.34% | 73.33% |

| | | | | | |
|-----------|-----|------|----------|--------|---------------|
| Australia | 480 | 3.78 | 00:02:36 | 81.67% | 47.92% |
| | | | | | 1 - 10 of 171 |



Pages on this site were viewed a total of 2,987,677 times

2,987,677 Pageviews

1,704,619 Unique Views

31.21% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 435,677 | 14.65% |
| /dakine/index.html | 169,261 | 5.69% |
| /pv\search/app | 151,951 | 5.11% |
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