

## October 1, 2010 - October 25, 2010 Overview of hawaii.gov websites

	Pageviews	Visits	Pages/Visit	Bounce Rate	Avg. Time on Site	New Visits	Visitors
<b>Governor</b>							
<a href="http://www.hawaii.gov/gov">http://www.hawaii.gov/gov</a>	27,863	13,288	2.10	68.66%	0:01:26	55.81%	9,657
<b>Lt. Governor</b>							
<a href="http://www.hawaii.gov/ltgov">http://www.hawaii.gov/ltgov</a>	10,824	5,304	2.04	66.35%	0:01:44	45.12%	3,528
<b>Agriculture</b>							
<a href="http://www.hawaii.gov/hdoa">http://www.hawaii.gov/hdoa</a>	76,237	29,110	2.62	58.12%	0:02:52	49.09%	18,352
<b>Attorney General</b>							
<a href="http://www.hawaii.gov/ag">http://www.hawaii.gov/ag</a>	83,559	34,700	2.41	57.48%	0:02:12	43.95%	22,311
<b>B&amp;F</b>							
<a href="http://www.hawaii.gov/budget">http://www.hawaii.gov/budget</a>	30,895	7,644	4.04	36.87%	0:03:07	54.75%	5,424
<b>DAGS</b>							
<a href="http://www.hawaii.gov/dags">http://www.hawaii.gov/dags</a>	28,837	9,366	3.08	53.27%	0:02:38	29.71%	4,507
<a href="http://alohastadium.hawaii.gov">http://alohastadium.hawaii.gov</a>	61,365	13,542	4.53	38.47%	0:02:14	74.29%	11,259
<a href="http://www.hawaii.gov/elections">http://www.hawaii.gov/elections</a>	85,116	29,853	2.85	48.48%	0:02:37	40.85%	20,559
<a href="http://www.hawaii.gov/spo">http://www.hawaii.gov/spo</a>	29,878	12,001	2.49	58.33%	0:02:16	22.15%	5,007
<a href="http://www.hawaii.gov/csc">http://www.hawaii.gov/csc</a>	17,872	5,264	3.40	26.71%	0:03:31	18.94%	1,963
<b>DBEDT</b>							
<a href="http://www.hawaii.gov/dbedt">http://www.hawaii.gov/dbedt</a>	73,473	22,883	3.21	53.18%	0:02:51	49.49%	14,930
<b>DCCA</b>							
<a href="http://www.hawaii.gov/dcca">http://www.hawaii.gov/dcca</a>	317,293	74,236	4.27	33.62%	0:03:28	38.85%	45,769
<b>DHHL</b>							
<a href="http://www.hawaii.gov/dhhl">http://www.hawaii.gov/dhhl</a>	21,636	4,928	4.39	42.39%	0:03:48	38.90%	2,954

DHRD							
<a href="http://www.hawaii.gov/hrd">http://www.hawaii.gov/hrd</a>	87,376	28,487	3.07	43.35%	0:02:40	39.06%	17,251
DHS							
<a href="http://www.hawaii.gov/dhs">http://www.hawaii.gov/dhs</a>	70,747	22,143	3.20	49.87%	0:03:07	44.17%	14,958
DLIR							
<a href="http://www.hawaii.gov/dlir">http://www.hawaii.gov/dlir</a>	176,993	67,023	2.64	59.33%	0:02:27	32.69%	36,861
DLNR							
<a href="http://www.hawaii.gov/dlnr">http://www.hawaii.gov/dlnr</a>	76,143	22,999	3.31	53.77%	0:02:32	43.10%	14,352
DOD							
<a href="http://www.hawaii.gov/dod">http://www.hawaii.gov/dod</a>	26,857	8,744	3.07	53.39%	0:01:53	62.79%	6,784
DOT							
<a href="http://www.hawaii.gov/dot">http://www.hawaii.gov/dot</a>	109,910	35,970	3.06	56.37%	0:02:49	55.57%	24,446
PSD							
<a href="http://www.hawaii.gov/psd">http://www.hawaii.gov/psd</a>	28,972	8,065	3.59	42.99%	0:02:28	57.11%	6,177
Tax							
<a href="http://www.hawaii.gov/tax">http://www.hawaii.gov/tax</a>	56,027	39,886	1.40	79.98%	0:01:13	21.98%	15,409

## GLOSSARY

### Pageview

A pageview is an instance of a page being loaded by a browser.

Google Analytics logs a pageview each time the tracking code is executed. This can be an HTML or similar page with tracking code being loaded by a browser, or an urchinTracker event that is created to simulate a pageview in Analytics reports.

### Visits

A period of interaction between a visitor's browser and a particular website, ending when the browser is closed or shut down, or when the user has been inactive on that site for a specified period of time.

For the purpose of Google Analytics reports, a session is considered to have ended if the user has been inactive on the site for 30 minutes.

### Bounce Rate

Bounce rate is the percentage of single-page visits or visits in which the person left your site from the entrance (landing) page.

### Visitors

Google Analytics records a visitor as 'new' when any page on your site has been accessed for the first time by a web browser. This is accomplished by setting a first-party cookie on that browser. Thus, new visitors are not identified by the personal information they provide on your site, but are rather uniquely identified by the web browser they used.