



Site Usage

1,025,693 Visits

31.86% Bounce Rate

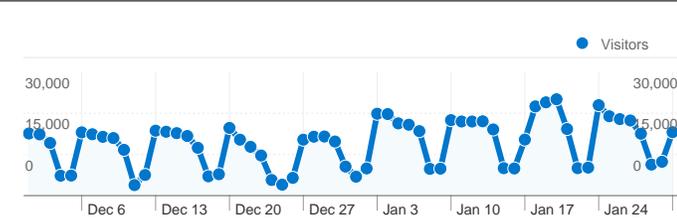
6,635,352 Pageviews

00:04:56 Avg. Time on Site

6.47 Pages/Visit

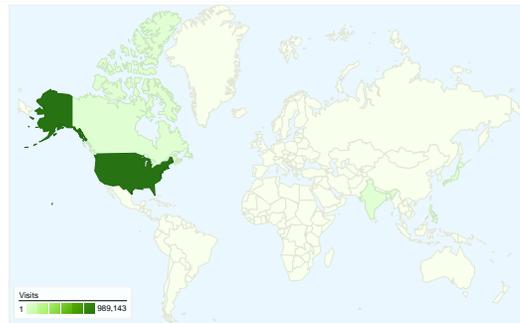
37.67% % New Visits

Visitors Overview

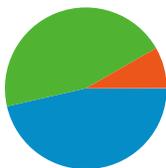


Visitors
508,253

Map Overlay



Traffic Sources Overview



- **Direct Traffic**
476,081.00 (46.42%)
- **Referring Sites**
464,744.00 (45.31%)
- **Search Engines**
84,536.00 (8.24%)
- **Other**
332 (0.03%)

Content Overview

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 1,087,479 | 16.39% |
| /pvlsearch/app | 312,536 | 4.71% |
| /dakine/index.html | 266,177 | 4.01% |
| /lilo/app | 265,656 | 4.00% |
| /documents/search.html | 159,946 | 2.41% |



508,258 people visited this site

 **1,025,700** Visits

 **508,258** Absolute Unique Visitors

 **6,635,418** Pageviews

 **6.47** Average Pageviews

 **00:04:56** Time on Site

 **31.86%** Bounce Rate

 **37.67%** New Visits

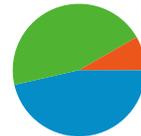
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|---------|----------|
| Internet Explorer | 688,328 | 67.11% | Cable | 404,001 | 39.39% |
| Firefox | 180,076 | 17.56% | Unknown | 339,265 | 33.08% |
| Safari | 105,044 | 10.24% | T1 | 184,928 | 18.03% |
| Chrome | 45,500 | 4.44% | DSL | 83,736 | 8.16% |
| Opera | 1,837 | 0.18% | Dialup | 10,190 | 0.99% |



All traffic sources sent a total of 1,025,693 visits

-  **46.42%** Direct Traffic
-  **45.31%** Referring Sites
-  **8.24%** Search Engines

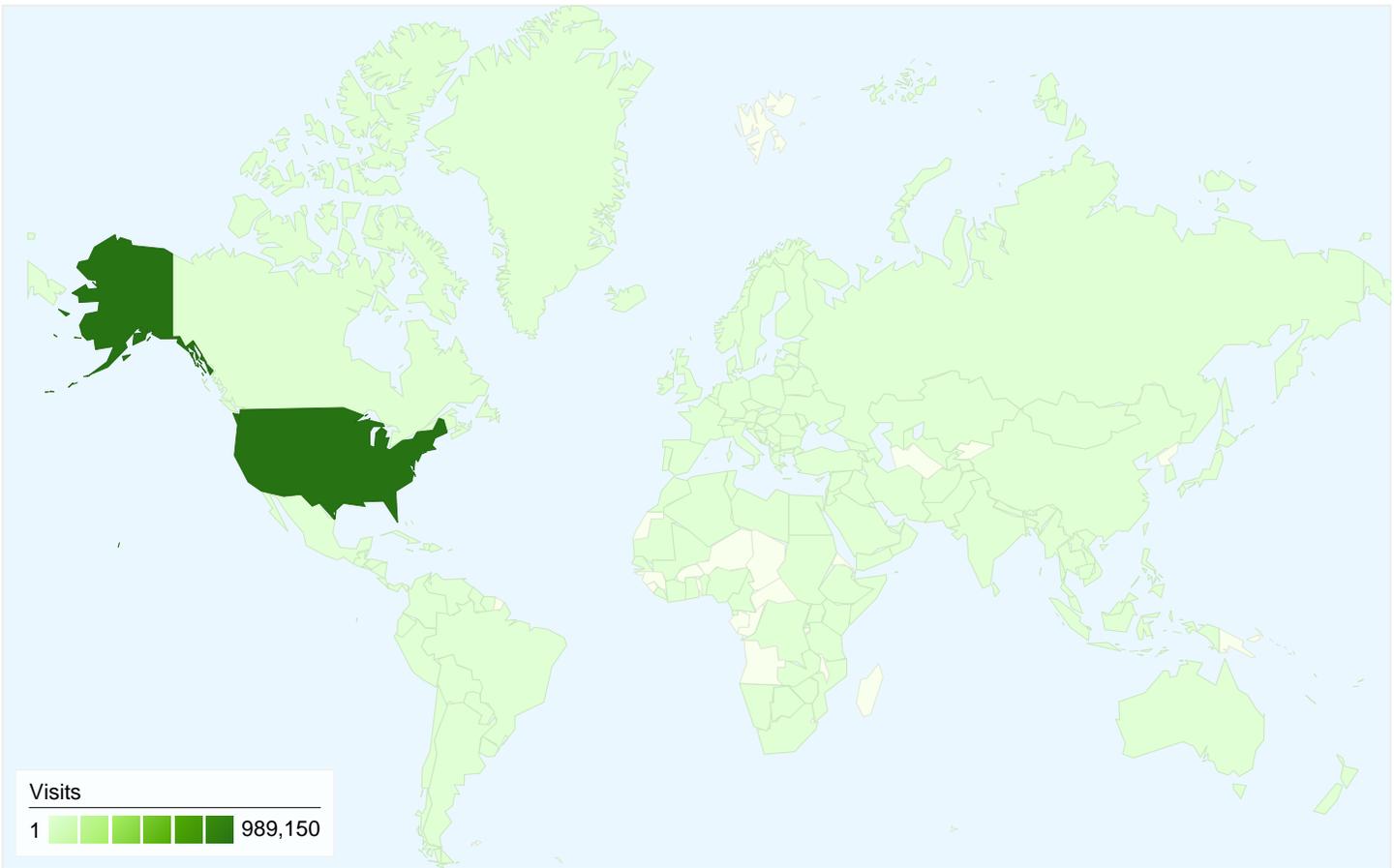


- **Direct Traffic**
476,081.00 (46.42%)
- **Referring Sites**
464,744.00 (45.31%)
- **Search Engines**
84,536.00 (8.24%)
- **Other**
332 (0.03%)

Top Traffic Sources

| Sources | Visits | % visits |
|----------------------------|---------|----------|
| (direct) ((none)) | 476,083 | 46.42% |
| hawaii.gov (referral) | 141,047 | 13.75% |
| ehawaii.gov (referral) | 81,714 | 7.97% |
| google (organic) | 54,852 | 5.35% |
| hbe.ehawaii.gov (referral) | 30,472 | 2.97% |

| Keywords | Visits | % visits |
|-----------------------------|--------|----------|
| hawaii.gov | 4,678 | 5.53% |
| state of hawaii | 4,154 | 4.91% |
| ehawaii.gov | 3,265 | 3.86% |
| hawaii | 1,981 | 2.34% |
| dcca hawaii business search | 1,971 | 2.33% |



1,025,700 visits came from 185 countries/territories

| Site Usage | | | | | | |
|---|--|--|--|--|-------------|--|
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | | |
| 1,025,700 % of Site Total: 100.00% | 6.47 Site Avg: 6.47 (0.00%) | 00:04:56 Site Avg: 00:04:56 (0.00%) | 37.71% Site Avg: 37.67% (0.12%) | 31.86% Site Avg: 31.86% (0.00%) | | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| United States | 989,150 | 6.54 | 00:04:57 | 36.79% | 31.24% | |
| Canada | 6,970 | 4.24 | 00:04:29 | 58.54% | 46.31% | |
| Japan | 3,656 | 5.14 | 00:03:43 | 56.73% | 40.86% | |
| Philippines | 3,014 | 5.58 | 00:06:28 | 44.06% | 32.08% | |
| India | 2,652 | 6.72 | 00:05:04 | 60.26% | 32.20% | |
| Poland | 2,489 | 8.59 | 00:13:32 | 15.43% | 50.26% | |
| Germany | 1,557 | 3.49 | 00:03:21 | 69.88% | 52.79% | |
| United Kingdom | 1,143 | 3.23 | 00:02:08 | 82.33% | 50.57% | |
| Australia | 910 | 3.55 | 00:02:47 | 64.84% | 46.26% | |

| | | | | | |
|-------------|------------|------|----------|--------|---------------|
| South Korea | 730 | 4.45 | 00:03:53 | 74.38% | 46.30% |
| | | | | | 1 - 10 of 185 |



Pages on this site were viewed a total of 6,635,420 times

 **6,635,420** Pageviews

 **3,791,743** Unique Views

 **31.86%** Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 1,087,479 | 16.39% |
| /pvIsearch/app | 312,536 | 4.71% |
| /dakine/index.html | 266,177 | 4.01% |
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