

Site Usage

512,944 Visits

30.07% Bounce Rate

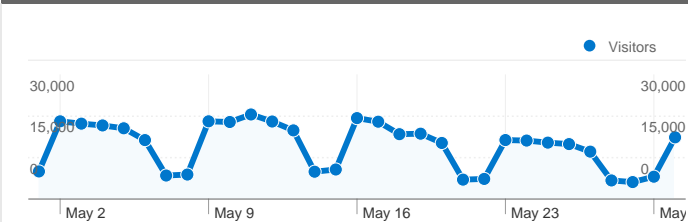
3,319,663 Pageviews

00:04:42 Avg. Time on Site

6.47 Pages/Visit

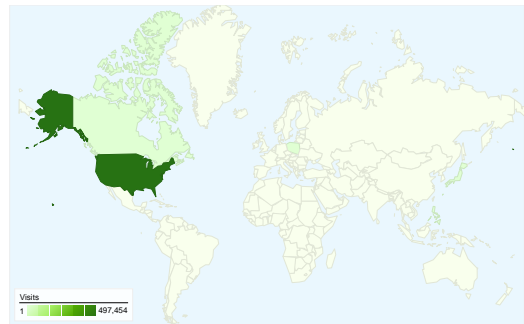
38.77% % New Visits

Visitors Overview

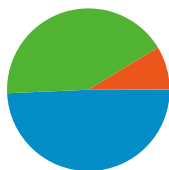


Visitors
282,324

Map Overlay



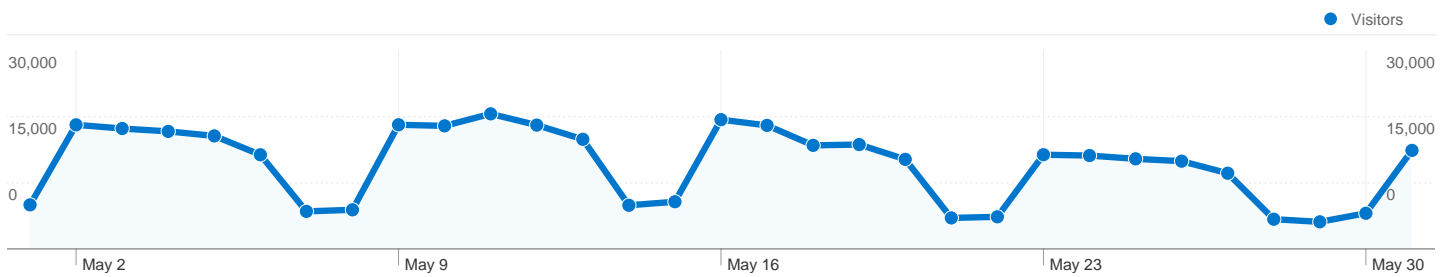
Traffic Sources Overview



- **Referring Sites**
252,902.00 (49.30%)
- **Direct Traffic**
215,468.00 (42.01%)
- **Search Engines**
44,428.00 (8.66%)
- **Other**
146 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/efile/user	333,768	10.05%
/pvlsearch/app	183,211	5.52%
/documents/search.html	84,525	2.55%
/lilo/app	82,590	2.49%
/dakine/index.html	78,475	2.36%



282,324 people visited this site

512,944 Visits

282,324 Absolute Unique Visitors

3,319,663 Pageviews

6.47 Average Pageviews

00:04:42 Time on Site

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38.77% New Visits

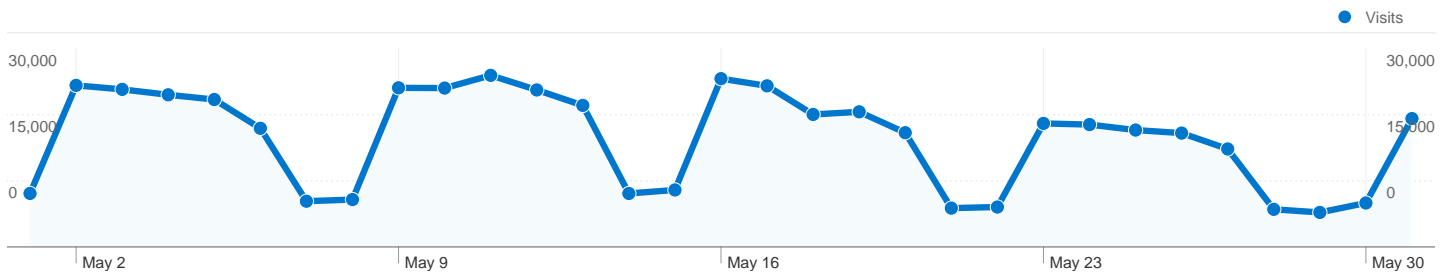
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	328,198	63.98%	Unknown	512,944	100.00%
Firefox	88,511	17.26%			
Safari	63,060	12.29%			
Chrome	28,114	5.48%			
Android Browser	1,809	0.35%			

Traffic Sources Overview

May 1, 2011 - May 31, 2011

Comparing to: Site

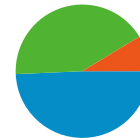


All traffic sources sent a total of 512,944 visits

42.01% Direct Traffic

49.30% Referring Sites

8.66% Search Engines



■ Referring Sites
252,902.00 (49.30%)

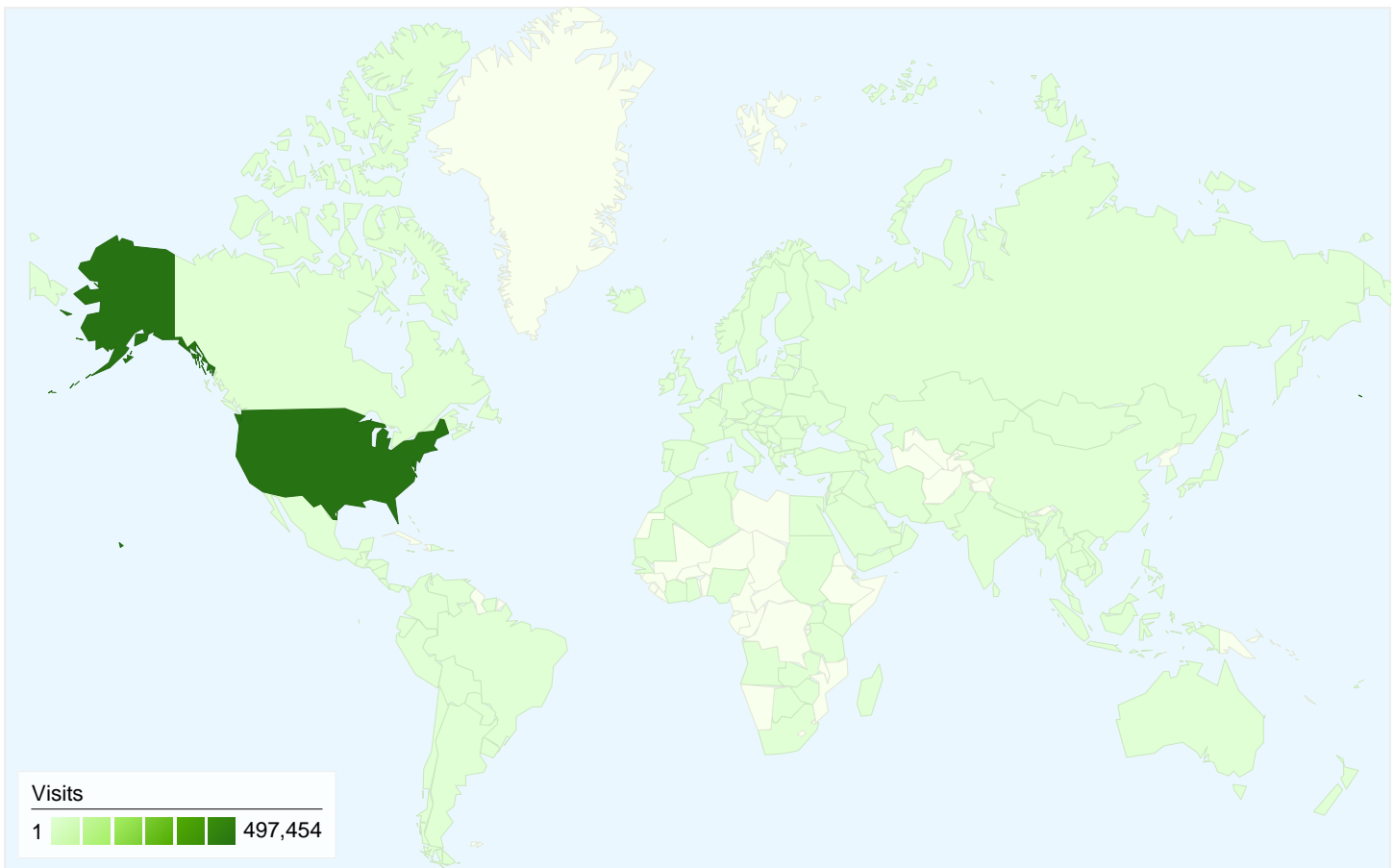
■ Direct Traffic
215,468.00 (42.01%)

■ Search Engines
44,428.00 (8.66%)

■ Other
146 (0.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	215,468	42.01%	pvl.ehawaii.gov/renewals	1,444	3.25%
hawaii.gov (referral)	79,994	15.60%	hawaii.gov	1,165	2.62%
ehawaii.gov (referral)	30,200	5.89%	hawaii state tax refund status	1,117	2.51%
google (organic)	29,885	5.83%	state of hawaii	1,039	2.34%
lala.ehawaii.gov (referral)	15,111	2.95%	ehawaii.gov	1,017	2.29%

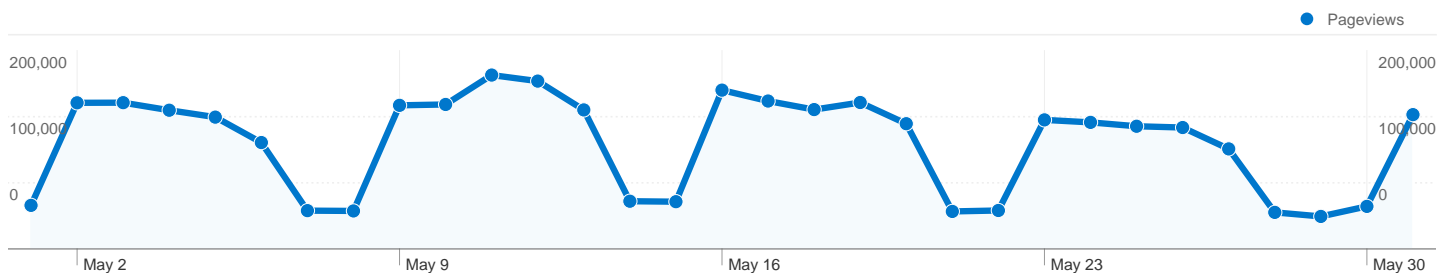


512,944 visits came from 154 countries/territories


Site Usage

Visits 512,944 % of Site Total: 100.00%		Pages/Visit 6.47 Site Avg: 6.47 (0.00%)		Avg. Time on Site 00:04:42 Site Avg: 00:04:42 (0.00%)		% New Visits 38.81% Site Avg: 38.77% (0.11%)		Bounce Rate 30.07% Site Avg: 30.07% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			497,454	6.53	00:04:42	38.15%		29.56%	
Canada			2,175	4.63	00:04:39	55.13%		43.36%	
Poland			1,603	5.45	00:12:54	15.97%		54.46%	
Japan			1,475	6.09	00:04:06	56.14%		42.44%	
Philippines			1,301	5.44	00:05:43	45.58%		23.52%	
India			1,167	5.58	00:03:36	65.30%		29.65%	
Germany			766	3.67	00:03:19	57.57%		50.91%	
United Kingdom			621	3.27	00:02:21	81.00%		50.40%	
(not set)			460	2.59	00:01:11	78.91%		68.70%	

Australia	408	3.85	00:03:14	66.42%	47.55%
1 - 10 of 154					



Pages on this site were viewed a total of 3,319,663 times

 3,319,663 Pageviews

 1,940,076 Unique Views

 30.07% Bounce Rate

Top Content

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