

## May 1, 2011 - May 31, 2011 Overview of hawaii.gov websites

	Pageviews	Visits	Pages/Visit	Bounce Rate	Avg. Time on Site	New Visits	Visitors
<b>Governor</b>							
<a href="http://www.hawaii.gov/gov">http://www.hawaii.gov/gov</a>	51,411	21,467	2.39	59.26%	0:01:52	48.15%	13,891
<b>Lt. Governor</b>							
<a href="http://www.hawaii.gov/ltgov">http://www.hawaii.gov/ltgov</a>	9,885	5,281	1.87	65.10%	0:01:51	36.64%	2,964
<a href="http://www.hawaii.gov/fsi">http://www.hawaii.gov/fsi</a>	2,993	1,489	2.01	67.63%	0:01:14	26.66%	779
<b>Agriculture</b>							
<a href="http://www.hawaii.gov/hdoa">http://www.hawaii.gov/hdoa</a>	103,917	39,924	2.60	58.47%	0:02:47	51.22%	25,562
<b>Attorney General</b>							
<a href="http://www.hawaii.gov/ag">http://www.hawaii.gov/ag</a>	100,717	44,906	2.24	59.61%	0:02:02	43.97%	28,361
<b>B&amp;F</b>							
<a href="http://www.hawaii.gov/budget">http://www.hawaii.gov/budget</a>	72,674	19,983	3.64	39.78%	0:02:53	44.45%	11,611
<b>DAGS</b>							
<a href="http://www.hawaii.gov/dags">http://www.hawaii.gov/dags</a>	42,480	14,618	2.91	55.38%	0:02:36	35.42%	7,566
<a href="http://www.hawaii.gov/oimt">http://www.hawaii.gov/oimt</a>	576	208	2.77	40.87%	0:03:17	29.33%	95
<a href="http://alohastadium.hawaii.gov">http://alohastadium.hawaii.gov</a>	39,627	17,579	2.25	61.71%	0:01:13	82.17%	15,189
<a href="http://www.hawaii.gov/elections">http://www.hawaii.gov/elections</a>	15,882	5,175	3.07	57.87%	0:03:39	45.62%	2,932
<a href="http://www.hawaii.gov/spo">http://www.hawaii.gov/spo</a>	44,068	17,563	2.51	57.50%	0:02:22	22.84%	6,780
<a href="http://www.hawaii.gov/csc">http://www.hawaii.gov/csc</a>	5,024	1,858	2.70	57.59%	0:02:48	27.72%	734
<b>DBEDT</b>							
<a href="http://www.hawaii.gov/dbedt">http://www.hawaii.gov/dbedt</a>	99,569	31,837	3.13	56.10%	0:02:44	50.73%	20,515
<b>DCCA</b>							
<a href="http://www.hawaii.gov/dcca">http://www.hawaii.gov/dcca</a>	388,188	95,107	4.08	35.89%	0:03:36	39.75%	57,204

DHHL							
<a href="http://www.hawaii.gov/dhhl">http://www.hawaii.gov/dhhl</a>	33,612	6,812	4.93	45.82%	0:04:07	38.62%	3,985
DHRD							
<a href="http://www.hawaii.gov/hrd">http://www.hawaii.gov/hrd</a>	933,560	33,194	2.82	50.20%	0:02:13	39.65%	19,909
DHS							
<a href="http://www.hawaii.gov/dhs">http://www.hawaii.gov/dhs</a>	81,587	25,670	3.18	49.51%	0:02:54	43.06%	16,425
DLIR							
<a href="http://www.hawaii.gov/dlir">http://www.hawaii.gov/dlir</a>	233,906	90,550	2.58	59.96%	0:02:29	31.67%	45,809
DLNR							
<a href="http://www.hawaii.gov/dlnr">http://www.hawaii.gov/dlnr</a>	80,444	28,338	2.84	54.67%	0:02:24	43.27%	17,294
DOD							
<a href="http://www.hawaii.gov/dod">http://www.hawaii.gov/dod</a>	37,418	11,839	3.16	49.46%	0:02:03	57.86%	8,842
DOT							
<a href="http://www.hawaii.gov/dot">http://www.hawaii.gov/dot</a>	107,117	41,624	2.57	61.00%	0:01:58	53.37%	28,521
PSD							
<a href="http://www.hawaii.gov/psd">http://www.hawaii.gov/psd</a>	37,720	10,732	3.51	45.80%	0:02:22	55.16%	7,758
Tax							
<a href="http://www.hawaii.gov/tax">http://www.hawaii.gov/tax</a>	70,653	49,779	1.42	78.37%	0:01:07	24.43%	20,692

## GLOSSARY

### Pageview

A pageview is an instance of a page being loaded by a browser.

Google Analytics logs a pageview each time the tracking code is executed. This can be an HTML or similar page with tracking code being loaded by a browser, or an urchinTracker event that is created to simulate a pageview in Analytics reports.

### Visits

A period of interaction between a visitor's browser and a particular website, ending when the browser is closed or shut down, or when the user has been inactive on that site for a specified period of time.

For the purpose of Google Analytics reports, a session is considered to have ended if the user has been inactive on the site for 30 minutes.

### Bounce Rate

Bounce rate is the percentage of single-page visits or visits in which the person left your site from the entrance (landing) page.

### Visitors

Google Analytics records a visitor as 'new' when any page on your site has been accessed for the first time by a web browser. This is accomplished by setting a first-party cookie on that browser. Thus, new visitors are not identified by the personal information they provide on your site, but are rather uniquely identified by the web browser they used.