

## February 1, 2011 - February 24, 2011 Overview of hawaii.gov websites

	Pageviews	Visits	Pages/Visit	Bounce Rate	Avg. Time on Site	New Visits	Visitors
<b>Governor</b>							
<a href="http://www.hawaii.gov/gov">http://www.hawaii.gov/gov</a>	51,498	20,525	2.51	53.46%	0:02:02	43.41%	13,272
<b>Lt. Governor</b>							
<a href="http://www.hawaii.gov/ltgov">http://www.hawaii.gov/ltgov</a>	9,303	4,252	2.19	62.39%	0:01:45	38.59%	2,595
<b>Agriculture</b>							
<a href="http://www.hawaii.gov/hdoa">http://www.hawaii.gov/hdoa</a>	84,112	29,886	2.81	57.40%	0:03:02	48.78%	18,815
<b>Attorney General</b>							
<a href="http://www.hawaii.gov/ag">http://www.hawaii.gov/ag</a>	86,214	36,633	2.35	58.94%	0:02:10	43.35%	23,301
<b>B&amp;F</b>							
<a href="http://www.hawaii.gov/budget">http://www.hawaii.gov/budget</a>	60,367	15,874	3.80	41.80%	0:03:08	49.91%	9,779
<b>DAGS</b>							
<a href="http://www.hawaii.gov/dags">http://www.hawaii.gov/dags</a>	30,696	9,919	3.09	54.16%	0:02:35	32.60%	4,896
<a href="http://alohastadium.hawaii.gov">http://alohastadium.hawaii.gov</a>	16,345	4,990	3.28	51.76%	0:01:29	76.21%	4,210
<a href="http://www.hawaii.gov/elections">http://www.hawaii.gov/elections</a>	8,986	3,284	2.74	57.95%	0:02:58	41.29%	1,795
<a href="http://www.hawaii.gov/spo">http://www.hawaii.gov/spo</a>	33,943	13,355	2.54	57.80%	0:02:27	20.04%	5,207
<a href="http://www.hawaii.gov/csc">http://www.hawaii.gov/csc</a>	5,565	1,593	3.49	45.89%	0:03:17	25.05%	645
<b>DBEDT</b>							
<a href="http://www.hawaii.gov/dbedt">http://www.hawaii.gov/dbedt</a>	82,483	24,713	3.34	53.04%	0:02:53	49.26%	16,136
<b>DCCA</b>							
<a href="http://www.hawaii.gov/dcca">http://www.hawaii.gov/dcca</a>	304,300	74,150	4.10	34.19%	0:03:38	39.14%	45,831
<b>DHHL</b>							
<a href="http://www.hawaii.gov/dhhl">http://www.hawaii.gov/dhhl</a>	27,057	5,776	4.68	43.72%	0:03:51	39.75%	3,535

DHRD							
<a href="http://www.hawaii.gov/hrd">http://www.hawaii.gov/hrd</a>	89,695	29,253	3.07	43.88%	0:02:32	40.50%	18,080
DHS							
<a href="http://www.hawaii.gov/dhs">http://www.hawaii.gov/dhs</a>	64,314	19,569	3.29	48.57%	0:03:02	43.94%	13,054
DLIR							
<a href="http://www.hawaii.gov/dlir">http://www.hawaii.gov/dlir</a>	195,661	74,222	2.64	59.04%	0:02:36	30.58%	38,498
DLNR							
<a href="http://www.hawaii.gov/dlnr">http://www.hawaii.gov/dlnr</a>	73,645	23,537	3.13	52.07%	0:02:34	41.76%	14,483
DOD							
<a href="http://www.hawaii.gov/dod">http://www.hawaii.gov/dod</a>	33,571	10,466	3.21	50.22%	0:02:16	57.81%	7,860
DOT							
<a href="http://www.hawaii.gov/dot">http://www.hawaii.gov/dot</a>	100,832	34,696	2.91	58.74%	0:02:28	54.01%	23,725
PSD							
<a href="http://www.hawaii.gov/psd">http://www.hawaii.gov/psd</a>	32,056	8,606	3.72	43.73%	0:02:46	54.26%	6,362
Tax							
<a href="http://www.hawaii.gov/tax">http://www.hawaii.gov/tax</a>	85,294	58,605	1.46	76.50%	0:01:16	27.53%	27,437

## GLOSSARY

### Pageview

A pageview is an instance of a page being loaded by a browser.

Google Analytics logs a pageview each time the tracking code is executed. This can be an HTML or similar page with tracking code being loaded by a browser, or an `urchinTracker` event that is created to simulate a pageview in Analytics reports.

### Visits

A period of interaction between a visitor's browser and a particular website, ending when the browser is closed or shut down, or when the user has been inactive on that site for a specified period of time.

For the purpose of Google Analytics reports, a session is considered to have ended if the user has been inactive on the site for 30 minutes.

### Bounce Rate

Bounce rate is the percentage of single-page visits or visits in which the person left your site from the entrance (landing) page.

### Visitors

Google Analytics records a visitor as 'new' when any page on your site has been accessed for the first time by a web browser. This is accomplished by setting a first-party cookie on that browser. Thus, new visitors are not identified by the personal information they provide on your site, but are rather uniquely identified by the web browser they used.