

Site Usage

540,083 Visits

3,265,824 Pageviews

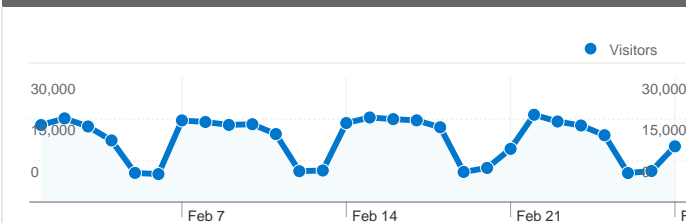
6.05 Pages/Visit

31.51% Bounce Rate

00:04:31 Avg. Time on Site

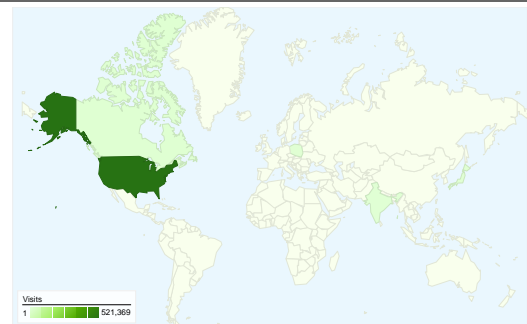
39.19% % New Visits

Visitors Overview

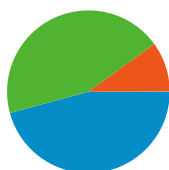


Visitors
298,296

Map Overlay



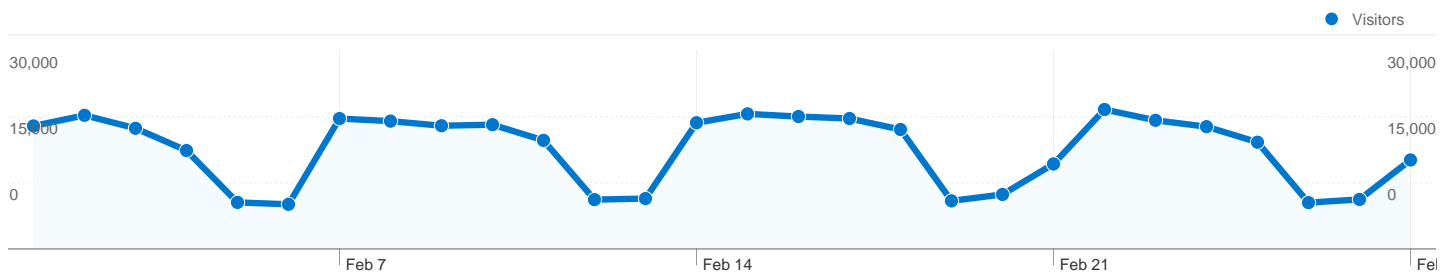
Traffic Sources Overview



- **Referring Sites**
247,264.00 (45.78%)
- **Direct Traffic**
238,972.00 (44.25%)
- **Search Engines**
53,690.00 (9.94%)
- **Other**
157 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/efile/user	487,444	14.93%
/pvlsearch/app	148,418	4.54%
/dakine/index.html	140,953	4.32%
/lilo/app	97,816	3.00%
/hoihoi/refund.html	96,792	2.96%



298,299 people visited this site

540,086 Visits

298,299 Absolute Unique Visitors

3,265,838 Pageviews

6.05 Average Pageviews

00:04:31 Time on Site

31.51% Bounce Rate

39.19% New Visits

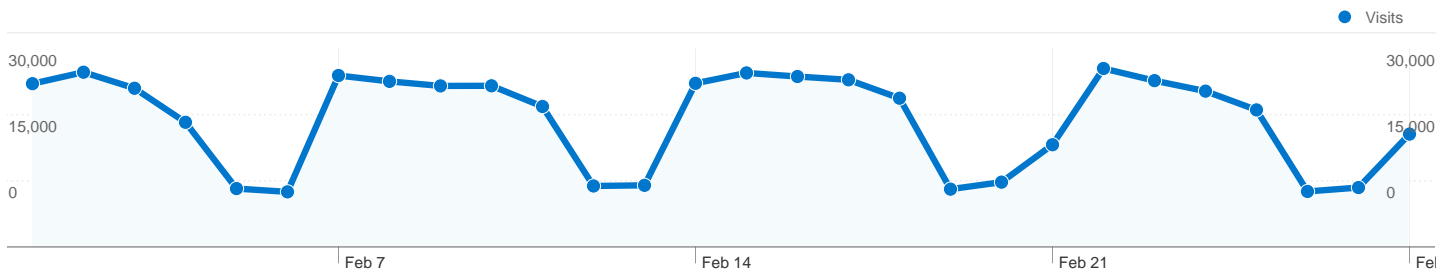
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	355,006	65.73%	Unknown	221,983	41.10%
Firefox	94,024	17.41%	Cable	186,918	34.61%
Safari	61,422	11.37%	T1	87,746	16.25%
Chrome	26,139	4.84%	DSL	37,065	6.86%
Opera	874	0.16%	Dialup	4,670	0.86%

Traffic Sources Overview

Feb 1, 2011 - Feb 28, 2011

Comparing to: Site

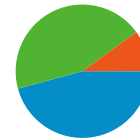


All traffic sources sent a total of 540,083 visits

44.25% Direct Traffic

45.78% Referring Sites

9.94% Search Engines



■ Referring Sites
247,264.00 (45.78%)

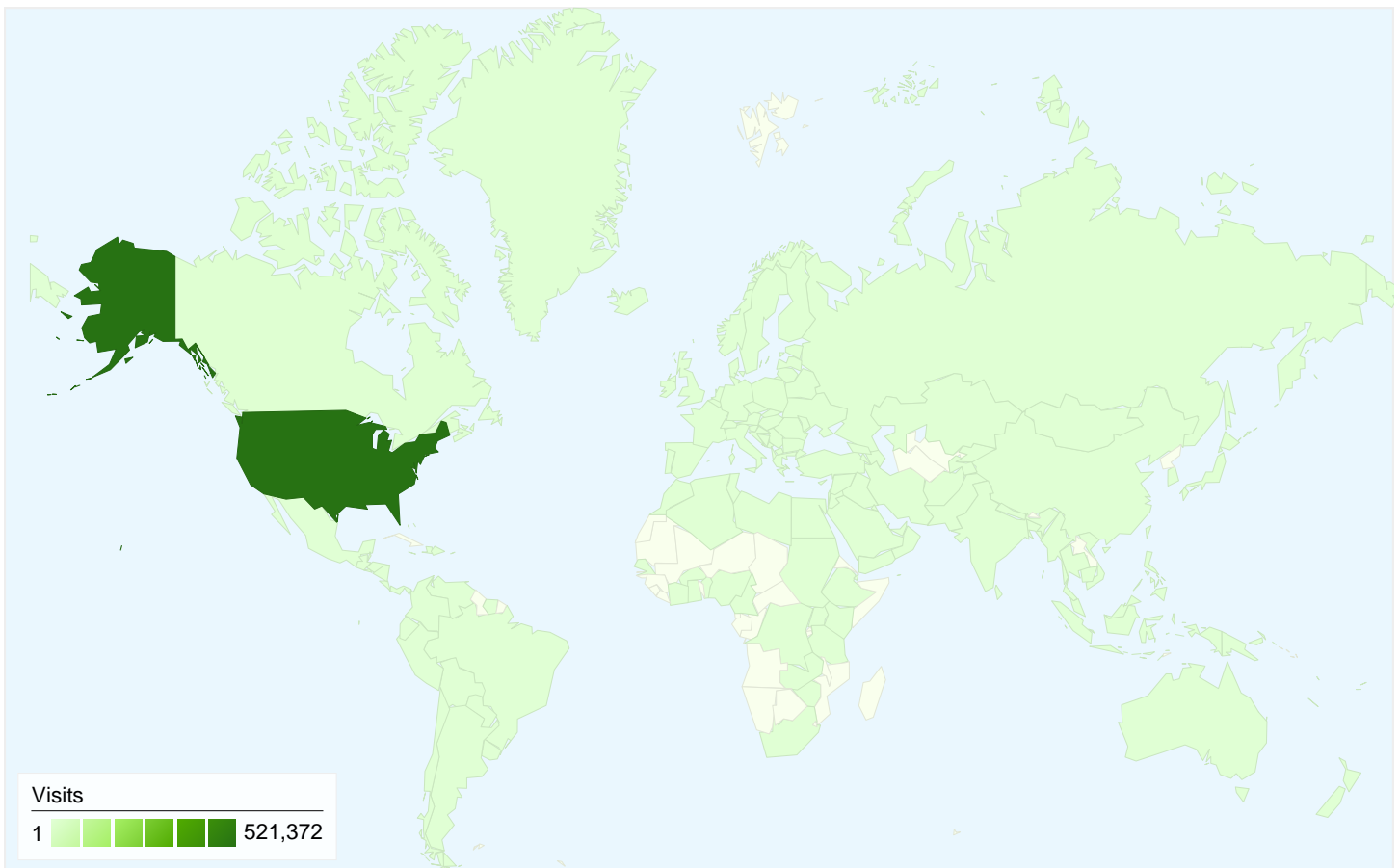
■ Direct Traffic
238,972.00 (44.25%)

■ Search Engines
53,690.00 (9.94%)

■ Other
157 (0.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	238,972	44.25%	hawaii.gov	2,572	4.79%
hawaii.gov (referral)	74,089	13.72%	state of hawaii	1,804	3.36%
ehawaii.gov (referral)	44,591	8.26%	ehawaii.gov	1,498	2.79%
google (organic)	34,857	6.45%	hawaii state tax refund status	1,364	2.54%
lala.ehawaii.gov (referral)	13,039	2.41%	hawaii	1,024	1.91%

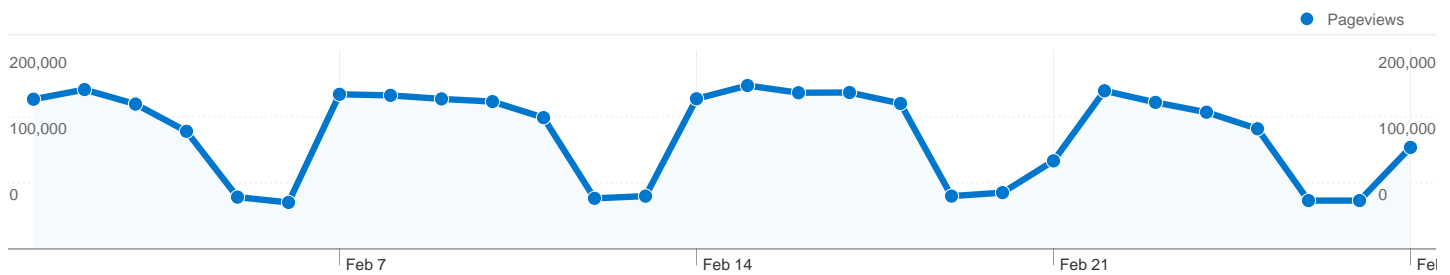


540,086 visits came from 173 countries/territories

Site Usage


Visits 540,086 % of Site Total: 100.00%		Pages/Visit 6.05 Site Avg: 6.05 (0.00%)		Avg. Time on Site 00:04:31 Site Avg: 00:04:31 (0.00%)		% New Visits 39.22% Site Avg: 39.19% (0.10%)		Bounce Rate 31.51% Site Avg: 31.51% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			521,372	6.11	00:04:31	38.42%		30.91%	
Canada			4,306	3.70	00:03:26	49.81%		49.30%	
Japan			1,811	5.09	00:03:59	59.19%		41.58%	
Poland			1,624	7.55	00:15:14	12.68%		45.75%	
India			1,518	4.45	00:02:24	67.98%		40.12%	
Philippines			1,128	4.70	00:04:09	56.74%		24.91%	
Germany			851	3.38	00:02:44	64.75%		52.53%	
United Kingdom			579	3.25	00:02:42	81.35%		48.53%	
Australia			450	3.61	00:02:44	70.44%		51.11%	


South Korea	303	3.53	00:03:07	71.95%	43.56%
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Pages on this site were viewed a total of 3,265,879 times

 3,265,879 Pageviews

 1,862,161 Unique Views

 31.51% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/efile/user	487,444	14.93%
/pvlssearch/app	148,418	4.54%
/dakine/index.html	140,953	4.32%
/lilo/app	97,816	3.00%
/hoihoi/refund.html	96,792	2.96%