

June 1, 2011 - June 28, 2011 Overview of hawaii.gov websites

	Pageviews	Visits	Pages/Visit	Bounce Rate	Avg. Time on Site	New Visits	Visitors
Governor							
http://www.hawaii.gov/gov	43,223	17,048	2.54	57.81%	0:02:00	40.69%	10,380
Lt. Governor							
http://www.hawaii.gov/lrgov	10,241	5,053	2.03	64.02%	0:01:56	37.17%	2,936
http://www.hawaii.gov/fsi	677	218	3.11	58.72%	0:02:16	25.23%	100
Agriculture							
http://www.hawaii.gov/hdoa	95,063	35,789	2.66	57.89%	0:02:57	48.95%	22,330
Attorney General							
http://www.hawaii.gov/ag	96,722	41,300	2.34	58.24%	0:02:13	42.69%	25,625
B&F							
http://www.hawaii.gov/budget	68,038	18,298	3.72	40.49%	0:02:55	44.09%	10,659
DAGS							
http://www.hawaii.gov/dags	41,819	16,485	2.54	61.69%	0:02:04	40.81%	9,792
http://www.hawaii.gov/oimt	2,685	705	3.81	51.35%	0:04:04	36.60%	383
http://alohastadium.hawaii.gov	47,044	23,344	2.02	68.17%	0:01:03	76.22%	19,466
http://www.hawaii.gov/elections	14,777	4,294	3.44	50.30%	0:03:44	32.25%	1,933
http://www.hawaii.gov/spo	39,528	15,788	2.50	58.30%	0:02:16	22.93%	6,225
http://www.hawaii.gov/csc	4,791	1,489	3.22	47.15%	0:03:20	24.65%	570
DBEDT							
http://www.hawaii.gov/dbedt	78,943	24,267	3.25	53.53%	0:02:52	45.55%	14,780
DCCA							
http://www.hawaii.gov/dcca	369,327	91,702	4.03	35.45%	0:03:36	40.03%	55,437

DHHL							
http://www.hawaii.gov/dhhl	28,369	6,127	4.63	45.34%	0:04:01	36.93%	3,538
DHRD							
http://www.hawaii.gov/hrd	82,407	29,635	2.78	50.58%	0:02:06	40.69%	18,242
DHS							
http://www.hawaii.gov/dhs	73,109	22,722	3.22	48.40%	0:02:56	43.41%	14,806
DLIR							
http://www.hawaii.gov/dlir	220,112	85,187	2.58	60.11%	0:02:27	31.29%	42,902
DLNR							
http://www.hawaii.gov/dlnr	81,331	26,618	3.06	53.27%	0:02:37	40.92%	15,958
DOD							
http://www.hawaii.gov/dod	33,906	10,773	3.15	50.04%	0:01:55	60.55%	8,301
DOT							
http://www.hawaii.gov/dot	96,779	36,724	2.64	59.75%	0:01:55	51.82%	24,593
PSD							
http://www.hawaii.gov/psd	35,502	10,316	3.44	48.61%	0:02:23	55.40%	7,572
Tax							
http://www.hawaii.gov/tax	68,850	44,333	1.44	77.78%	0:01:13	24.89%	19,290

GLOSSARY

Pageview

A pageview is an instance of a page being loaded by a browser.

Google Analytics logs a pageview each time the tracking code is executed. This can be an HTML or similar page with tracking code being loaded by a browser, or an urchinTracker event that is created to simulate a pageview in Analytics reports.

Visits

A period of interaction between a visitor's browser and a particular website, ending when the browser is closed or shut down, or when the user has been inactive on that site for a specified period of time.

For the purpose of Google Analytics reports, a session is considered to have ended if the user has been inactive on the site for 30 minutes.

Bounce Rate

Bounce rate is the percentage of single-page visits or visits in which the person left your site from the entrance (landing) page.

Visitors

Google Analytics records a visitor as 'new' when any page on your site has been accessed for the first time by a web browser. This is accomplished by setting a first-party cookie on that browser. Thus, new visitors are not identified by the personal information they provide on your site, but are rather uniquely identified by the web browser they used.