


Site Usage


 **1,430,321** Visits

 **28.67%** Bounce Rate

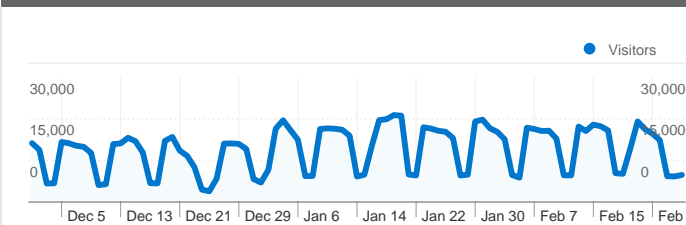
 **10,426,100** Pageviews

 **00:06:15** Avg. Time on Site

 **7.29** Pages/Visit

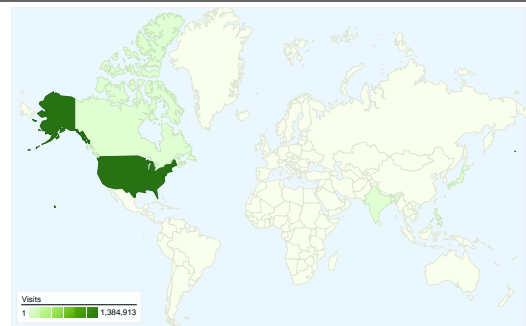
 **38.11%** % New Visits

Visitors Overview

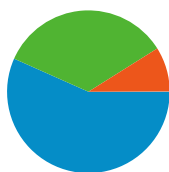


Visitors
672,912

Map Overlay



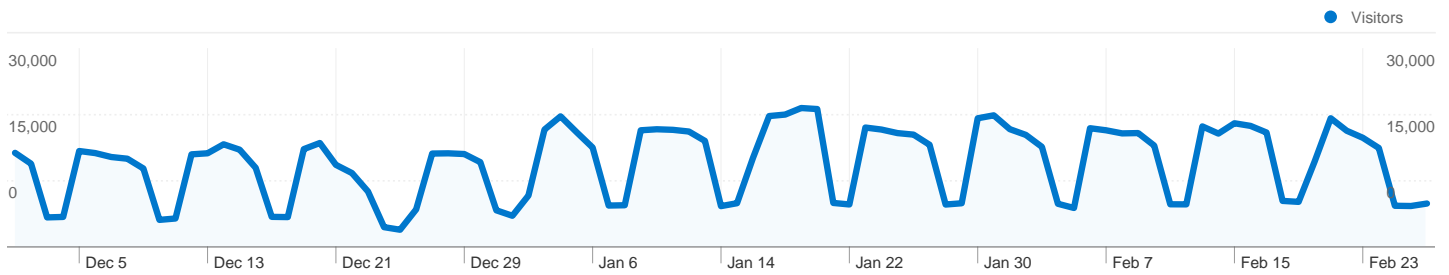
Traffic Sources Overview



- **Referring Sites**
810,466.00 (56.66%)
- **Direct Traffic**
492,154.00 (34.41%)
- **Search Engines**
127,173.00 (8.89%)
- **Other**
528 (0.04%)


Content Overview

Pages	Pageviews	% Pageviews
/efile/user	1,719,051	16.49%
(other)	761,997	7.31%
/pvlsearch/app	578,090	5.54%
/lilo/app	408,717	3.92%
/documents/search.html	237,852	2.28%



672,932 people visited this site

 **1,430,348 Visits**


 **672,932 Absolute Unique Visitors**

 **10,426,239 Pageviews**

 **7.29 Average Pageviews**

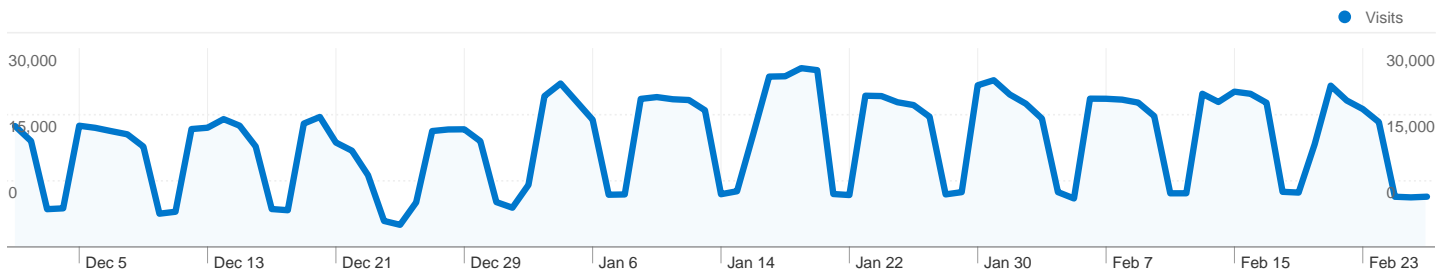
 **00:06:15 Time on Site**

 **28.67% Bounce Rate**

 **38.11% New Visits**

Technical Profile

Browser	Visits	% visits
Internet Explorer	833,932	58.30%
Firefox	252,193	17.63%
Safari	181,542	12.69%
Chrome	118,078	8.26%
Android Browser	33,615	2.35%

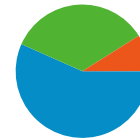


All traffic sources sent a total of 1,430,359 visits

34.41% Direct Traffic

56.66% Referring Sites

8.89% Search Engines



■ Referring Sites
810,485.00 (56.66%)

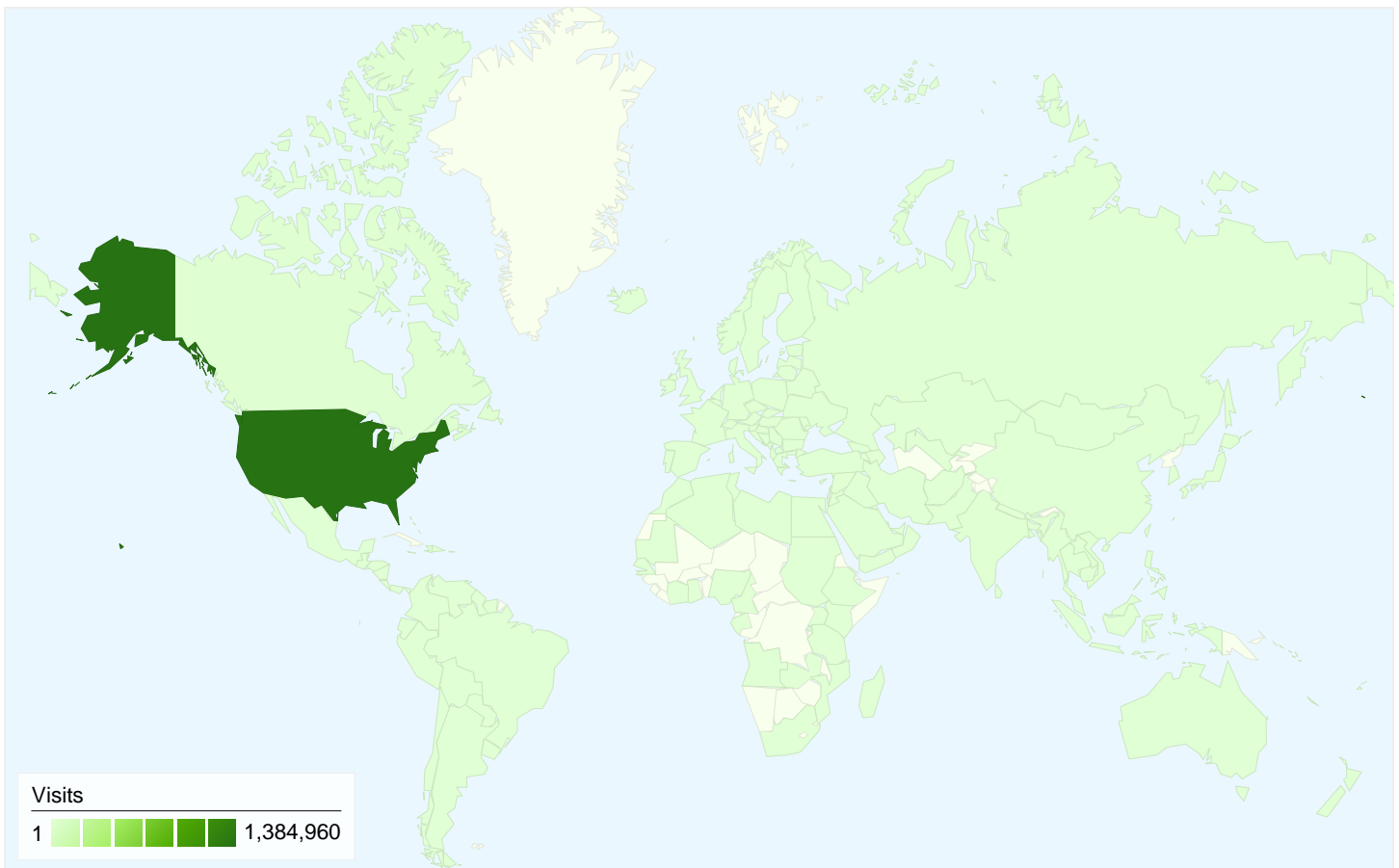
■ Direct Traffic
492,168.00 (34.41%)

■ Search Engines
127,178.00 (8.89%)

■ Other
528 (0.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	492,168	34.41%	(not provided)	15,896	12.50%
hawaii.gov (referral)	238,463	16.67%	pvl.ehawaii.gov/renewals	2,539	2.00%
google (organic)	93,721	6.55%	hawaii compliance express	1,633	1.28%
ehawaii.gov (referral)	89,647	6.27%	www.ehawaii.gov/efile	1,491	1.17%
portal.ehawaii.gov (referral)	60,444	4.23%	dcca business name search	1,396	1.10%

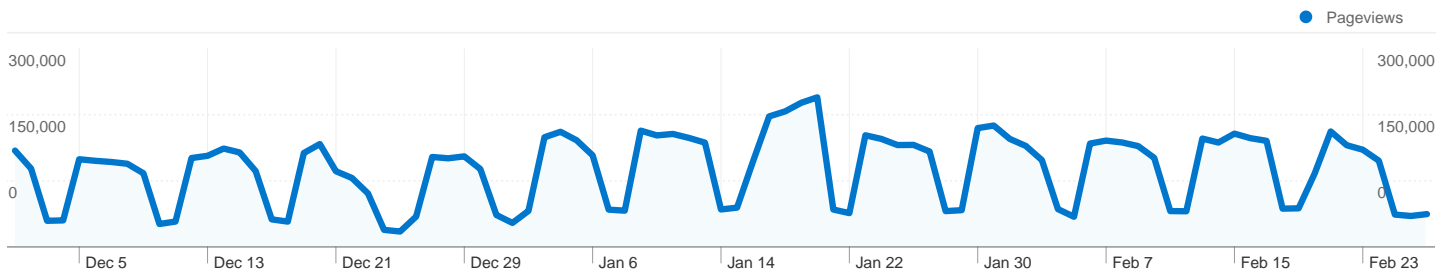


1,430,369 visits came from 170 countries/territories

Site Usage

Visits 1,430,369 % of Site Total: 100.00%		Pages/Visit 7.29 Site Avg: 7.29 (0.00%)		Avg. Time on Site 00:06:15 Site Avg: 00:06:15 (0.00%)		% New Visits 38.17% Site Avg: 38.11% (0.14%)		Bounce Rate 28.67% Site Avg: 28.67% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			1,384,960	7.34	00:06:16	37.87%		28.18%	
Canada			10,951	4.44	00:04:58	41.80%		53.47%	
Japan			4,874	6.53	00:05:53	51.50%		40.05%	
India			4,278	6.63	00:04:44	53.83%		28.94%	
Philippines			3,687	5.95	00:06:51	39.57%		18.63%	
Poland			3,353	11.53	00:14:08	16.91%		46.20%	
Germany			1,863	5.14	00:05:48	55.34%		45.20%	
Australia			1,808	4.21	00:04:15	52.60%		49.34%	
(not set)			1,780	6.06	00:04:29	42.70%		27.08%	

France	1,546	1.95	00:01:19	13.97%	82.92%
1 - 10 of 170					



Pages on this site were viewed a total of 10,426,353 times

 10,426,353 Pageviews

 5,684,382 Unique Views

 28.67% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/efile/user	1,719,078	16.49%
(other)	790,897	7.59%
/pv\search/app	578,105	5.54%
/lilo/app	408,720	3.92%
/documents/search.html	237,856	2.28%