



**Site Usage**

**1,230,267** Visits

**27.87%** Bounce Rate

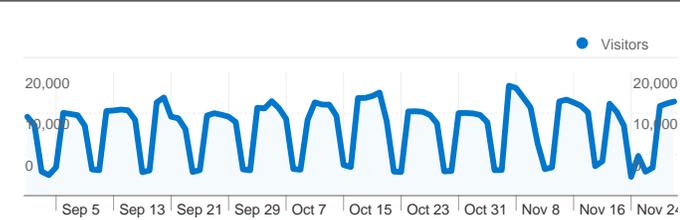
**9,180,898** Pageviews

**00:06:08** Avg. Time on Site

**7.46** Pages/Visit

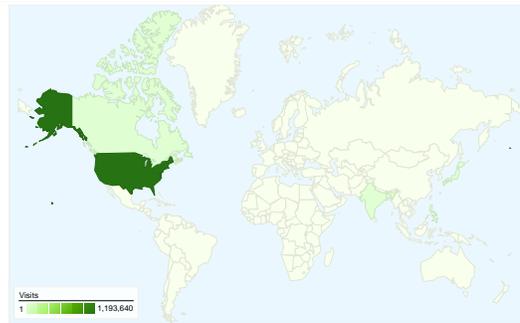
**35.83%** % New Visits

**Visitors Overview**

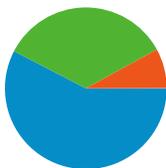


**Visitors**  
**552,481**

**Map Overlay**



**Traffic Sources Overview**



- **Referring Sites**  
708,684.00 (57.60%)
- **Direct Traffic**  
423,681.00 (34.44%)
- **Search Engines**  
97,490.00 (7.92%)
- **Other**  
411 (0.03%)

**Content Overview**

Pages	Pageviews	% Pageviews
/efile/user	1,317,341	14.35%
(other)	637,603	6.94%
/pvIsearch/app	483,220	5.26%
/ahewa/start.do	243,014	2.65%
/lilo/app	241,389	2.63%



**552,481 people visited this site**

 **1,230,267 Visits**

 **552,481 Absolute Unique Visitors**

 **9,180,898 Pageviews**

 **7.46 Average Pageviews**

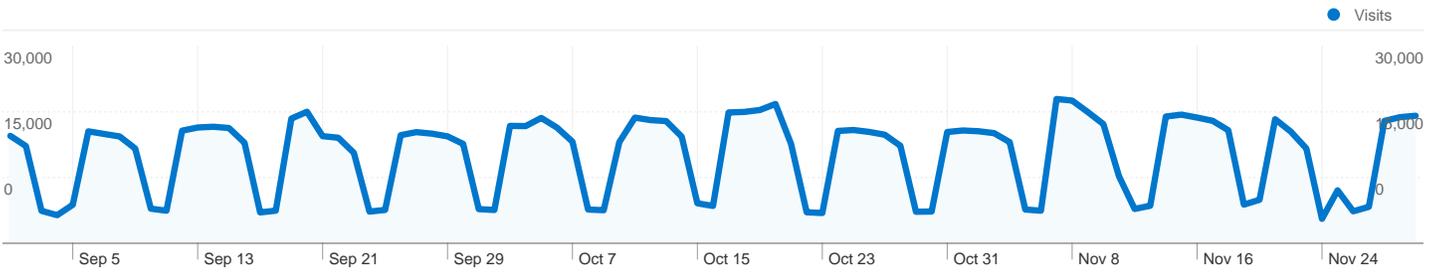
 **00:06:08 Time on Site**

 **27.87% Bounce Rate**

 **35.83% New Visits**

## Technical Profile

Browser	Visits	% visits
Internet Explorer	772,623	62.80%
Firefox	210,524	17.11%
Safari	131,451	10.68%
Chrome	84,730	6.89%
Android Browser	22,726	1.85%



All traffic sources sent a total of 1,230,266 visits

 34.44% Direct Traffic

 57.60% Referring Sites

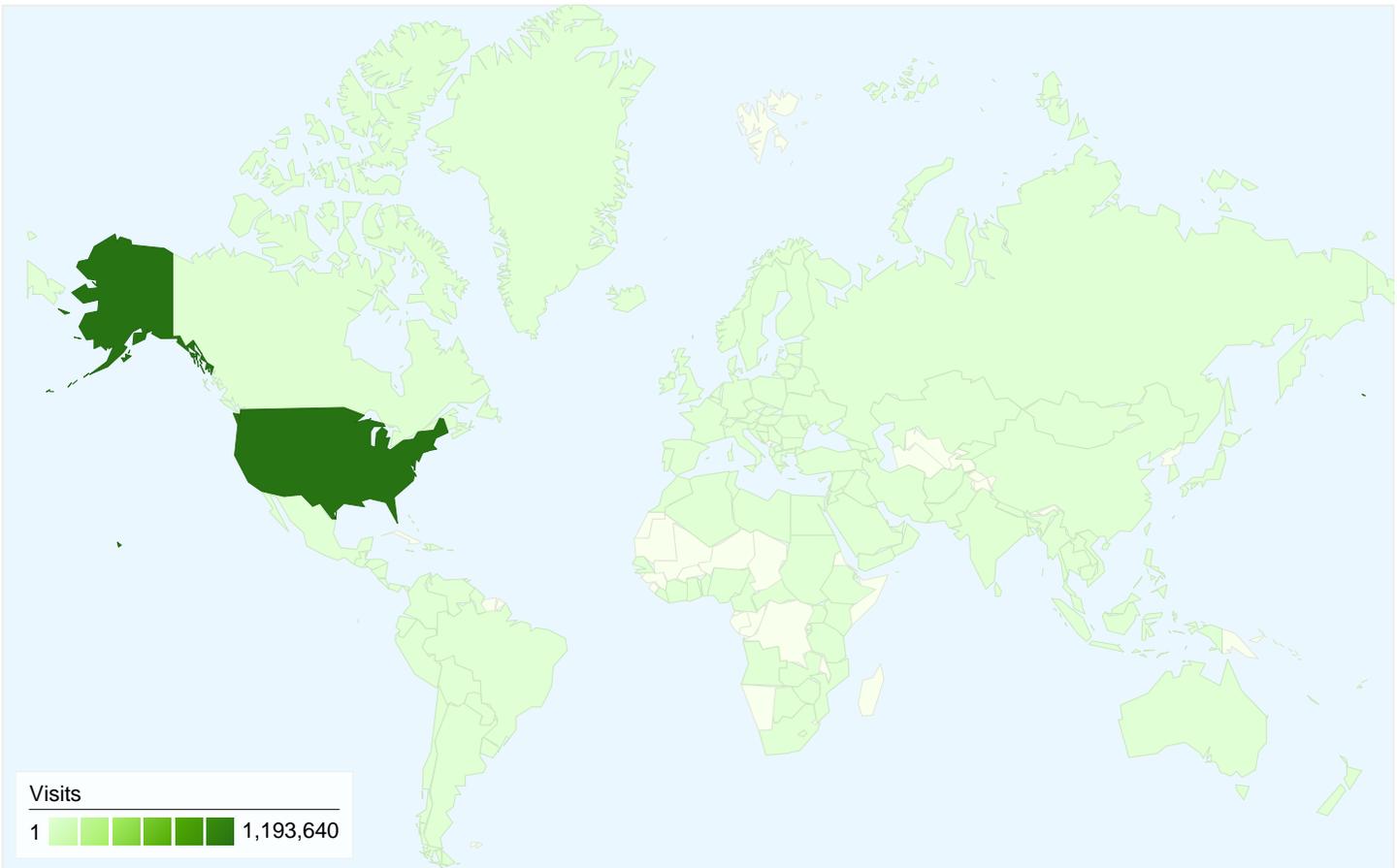
 7.92% Search Engines



- **Referring Sites**  
708,684.00 (57.60%)
- **Direct Traffic**  
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- **Search Engines**  
97,490.00 (7.92%)
- **Other**  
411 (0.03%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	423,681	34.44%	(not provided)	3,194	3.28%
hawaii.gov (referral)	210,021	17.07%	ecrim	1,724	1.77%
google (organic)	69,376	5.64%	pvl.ehawaii.gov/renewals	1,709	1.75%
ehawaii.gov (referral)	67,849	5.51%	hawaii state id	1,704	1.75%
portal.ehawaii.gov (referral)	53,450	4.34%	www.ehawaii.gov/efile	1,616	1.66%



**1,230,266 visits came from 170 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>1,230,266</b> % of Site Total: 100.00%	<b>7.46</b> Site Avg: 7.46 (> 0.00%)	<b>00:06:08</b> Site Avg: 00:06:08 (> 0.00%)	<b>35.88%</b> Site Avg: 35.83% (0.13%)	<b>27.87%</b> Site Avg: 27.87% (> 0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,193,640	7.51	00:06:08	35.38%	27.44%	
Canada	6,748	5.27	00:05:23	46.25%	45.49%	
India	4,280	7.57	00:05:39	56.66%	29.37%	
Japan	3,927	6.85	00:05:38	57.88%	37.87%	
Philippines	3,808	5.21	00:06:21	40.05%	18.17%	
Poland	3,333	11.45	00:16:38	8.10%	44.55%	
Germany	1,282	5.00	00:04:27	54.29%	47.74%	
(not set)	1,144	3.87	00:03:14	72.12%	50.96%	
Australia	950	4.53	00:03:53	56.11%	43.68%	

United Kingdom	<b>939</b>	4.50	00:03:26	68.69%	41.00%
					1 - 10 of 170



**Pages on this site were viewed a total of 9,180,898 times**

 **9,180,898** Pageviews

 **5,101,599** Unique Views

 **27.87%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/efile/user	1,317,341	14.35%
(other)	704,395	7.67%
/pv\search/app	483,220	5.26%
/ahewa/start.do	243,014	2.65%
/lilo/app	241,389	2.63%