



## Site Usage


 **1,230,267** Visits

 **27.87%** Bounce Rate

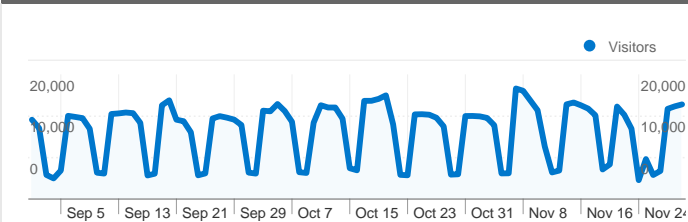
 **9,180,898** Pageviews

 **00:06:08** Avg. Time on Site

 **7.46** Pages/Visit

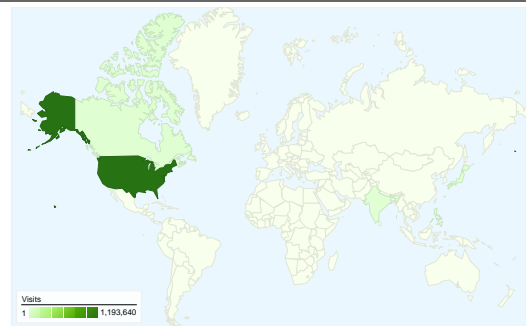
 **35.83%** % New Visits

## Visitors Overview

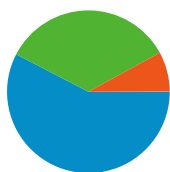


**Visitors**  
**552,481**

## Map Overlay



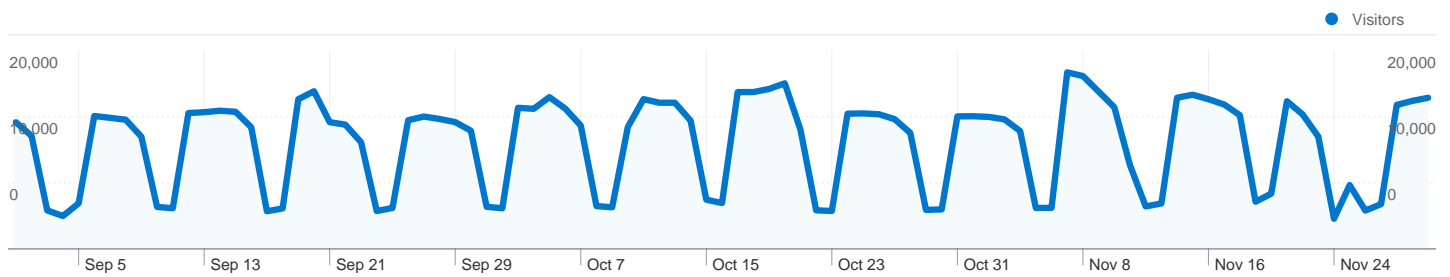
## Traffic Sources Overview



- **Referring Sites**  
708,684.00 (57.60%)
- **Direct Traffic**  
423,681.00 (34.44%)
- **Search Engines**  
97,490.00 (7.92%)
- **Other**  
411 (0.03%)


## Content Overview


Pages	Pageviews	% Pageviews
/efile/user	1,317,341	14.35%
(other)	637,603	6.94%
/pvlsearch/app	483,220	5.26%
/ahewa/start.do	243,014	2.65%
/lilo/app	241,389	2.63%



**552,481 people visited this site**

 **1,230,267** Visits

 **552,481** Absolute Unique Visitors

 **9,180,898** Pageviews

 **7.46** Average Pageviews

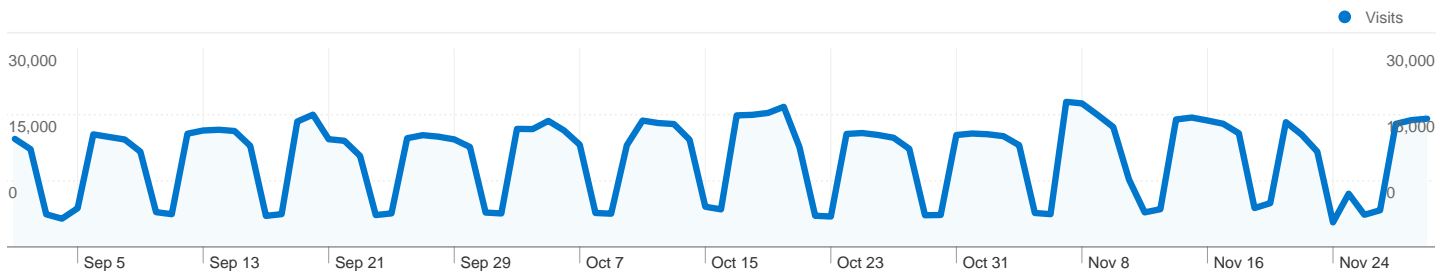
 **00:06:08** Time on Site

 **27.87%** Bounce Rate

 **35.83%** New Visits

## Technical Profile

Browser	Visits	% visits
Internet Explorer	772,623	62.80%
Firefox	210,524	17.11%
Safari	131,451	10.68%
Chrome	84,730	6.89%
Android Browser	22,726	1.85%

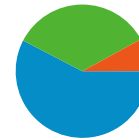


All traffic sources sent a total of 1,230,266 visits

34.44% Direct Traffic

57.60% Referring Sites

7.92% Search Engines



■ Referring Sites  
708,684.00 (57.60%)

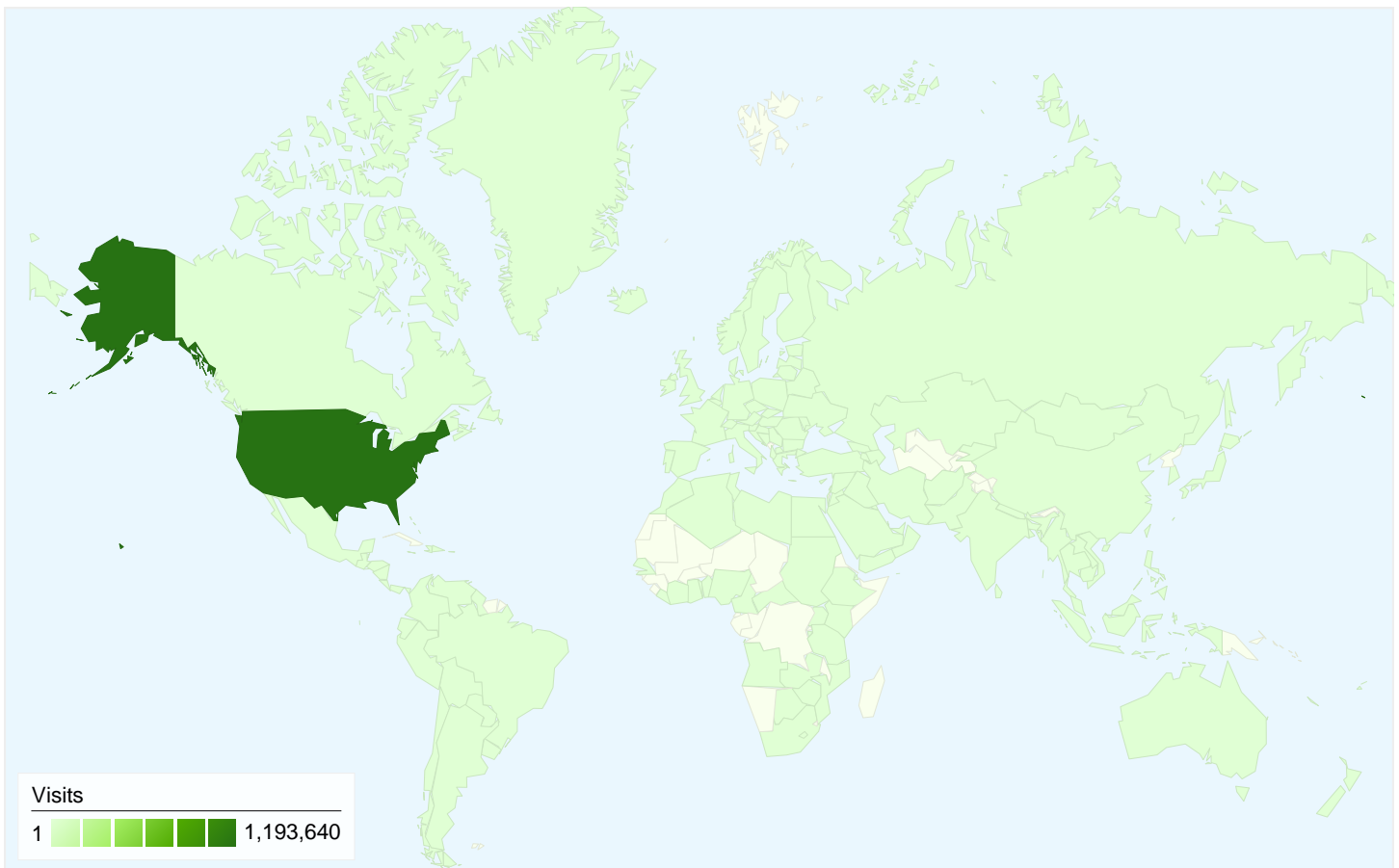
■ Direct Traffic  
423,681.00 (34.44%)

■ Search Engines  
97,490.00 (7.92%)

■ Other  
411 (0.03%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	423,681	34.44%	(not provided)	3,194	3.28%
hawaii.gov (referral)	210,021	17.07%	ecrim	1,724	1.77%
google (organic)	69,376	5.64%	pvl.ehawaii.gov/renewals	1,709	1.75%
ehawaii.gov (referral)	67,849	5.51%	hawaii state id	1,704	1.75%
portal.ehawaii.gov (referral)	53,450	4.34%	www.ehawaii.gov/efile	1,616	1.66%

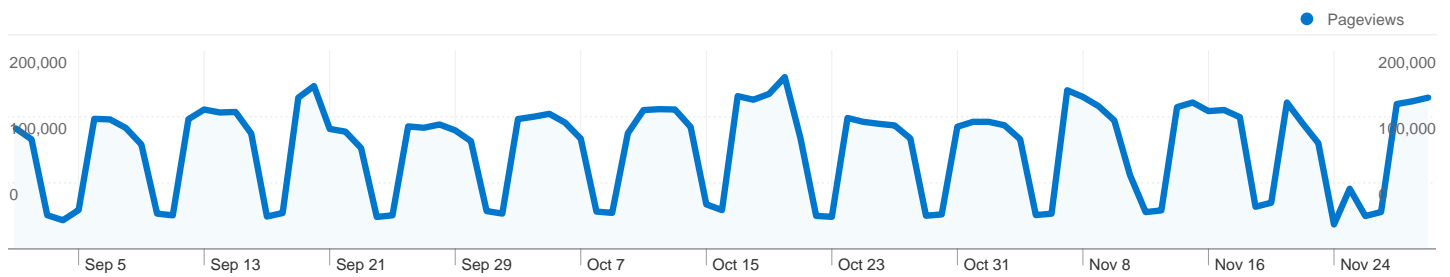


## 1,230,266 visits came from 170 countries/territories

### Site Usage


Visits 1,230,266 % of Site Total: 100.00%	Pages/Visit 7.46 Site Avg: 7.46 (> 0.00%)	Avg. Time on Site 00:06:08 Site Avg: 00:06:08 (> 0.00%)	% New Visits 35.88% Site Avg: 35.83% (0.13%)	Bounce Rate 27.87% Site Avg: 27.87% (> 0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,193,640	7.51	00:06:08	35.38%	27.44%
Canada	6,748	5.27	00:05:23	46.25%	45.49%
India	4,280	7.57	00:05:39	56.66%	29.37%
Japan	3,927	6.85	00:05:38	57.88%	37.87%
Philippines	3,808	5.21	00:06:21	40.05%	18.17%
Poland	3,333	11.45	00:16:38	8.10%	44.55%
Germany	1,282	5.00	00:04:27	54.29%	47.74%
(not set)	1,144	3.87	00:03:14	72.12%	50.96%
Australia	950	4.53	00:03:53	56.11%	43.68%

United Kingdom	939	4.50	00:03:26	68.69%	41.00%
1 - 10 of 170					



Pages on this site were viewed a total of 9,180,898 times

 9,180,898 Pageviews

 5,101,599 Unique Views

 27.87% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/efile/user	1,317,341	14.35%
(other)	704,395	7.67%
/pvlssearch/app	483,220	5.26%
/ahewa/start.do	243,014	2.65%
/lilo/app	241,389	2.63%