



Site Usage

1,430,321 Visits

28.67% Bounce Rate

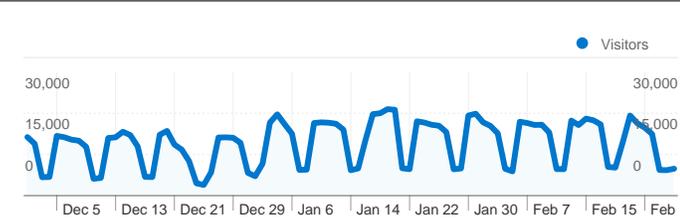
10,426,100 Pageviews

00:06:15 Avg. Time on Site

7.29 Pages/Visit

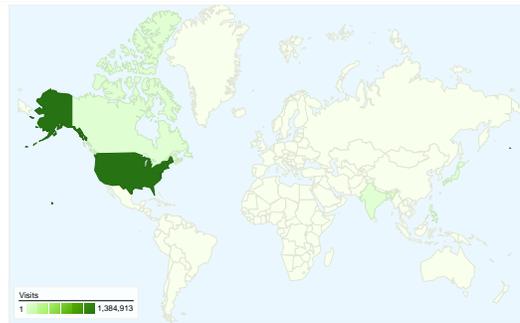
38.11% % New Visits

Visitors Overview

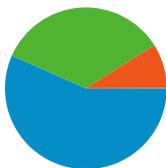


Visitors
672,912

Map Overlay



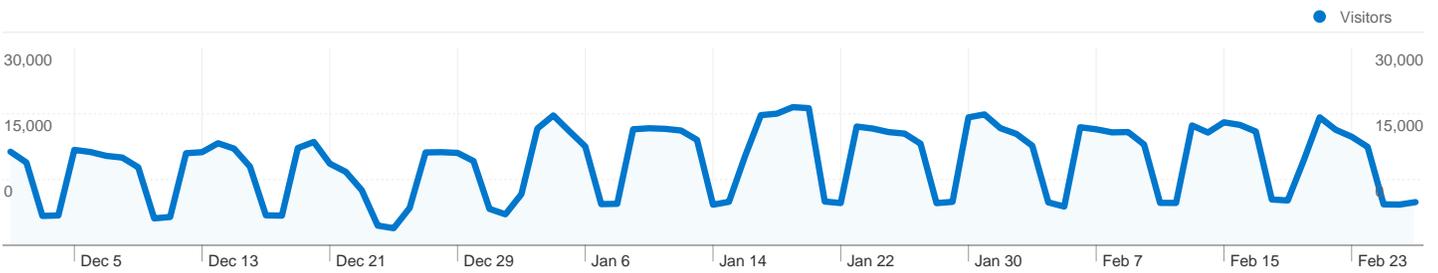
Traffic Sources Overview



- **Referring Sites**
810,466.00 (56.66%)
- **Direct Traffic**
492,154.00 (34.41%)
- **Search Engines**
127,173.00 (8.89%)
- **Other**
528 (0.04%)

Content Overview

Pages	Pageviews	% Pageviews
/efile/user	1,719,051	16.49%
(other)	761,997	7.31%
/pvlsearch/app	578,090	5.54%
/lilo/app	408,717	3.92%
/documents/search.html	237,852	2.28%



672,932 people visited this site

1,430,348 Visits

672,932 Absolute Unique Visitors

10,426,239 Pageviews

7.29 Average Pageviews

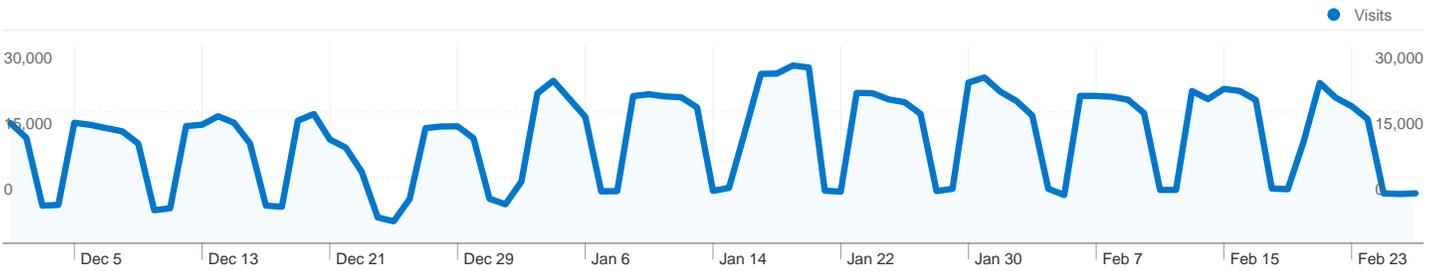
00:06:15 Time on Site

28.67% Bounce Rate

38.11% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	833,932	58.30%
Firefox	252,193	17.63%
Safari	181,542	12.69%
Chrome	118,078	8.26%
Android Browser	33,615	2.35%

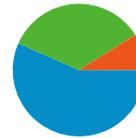


All traffic sources sent a total of 1,430,359 visits

34.41% Direct Traffic

56.66% Referring Sites

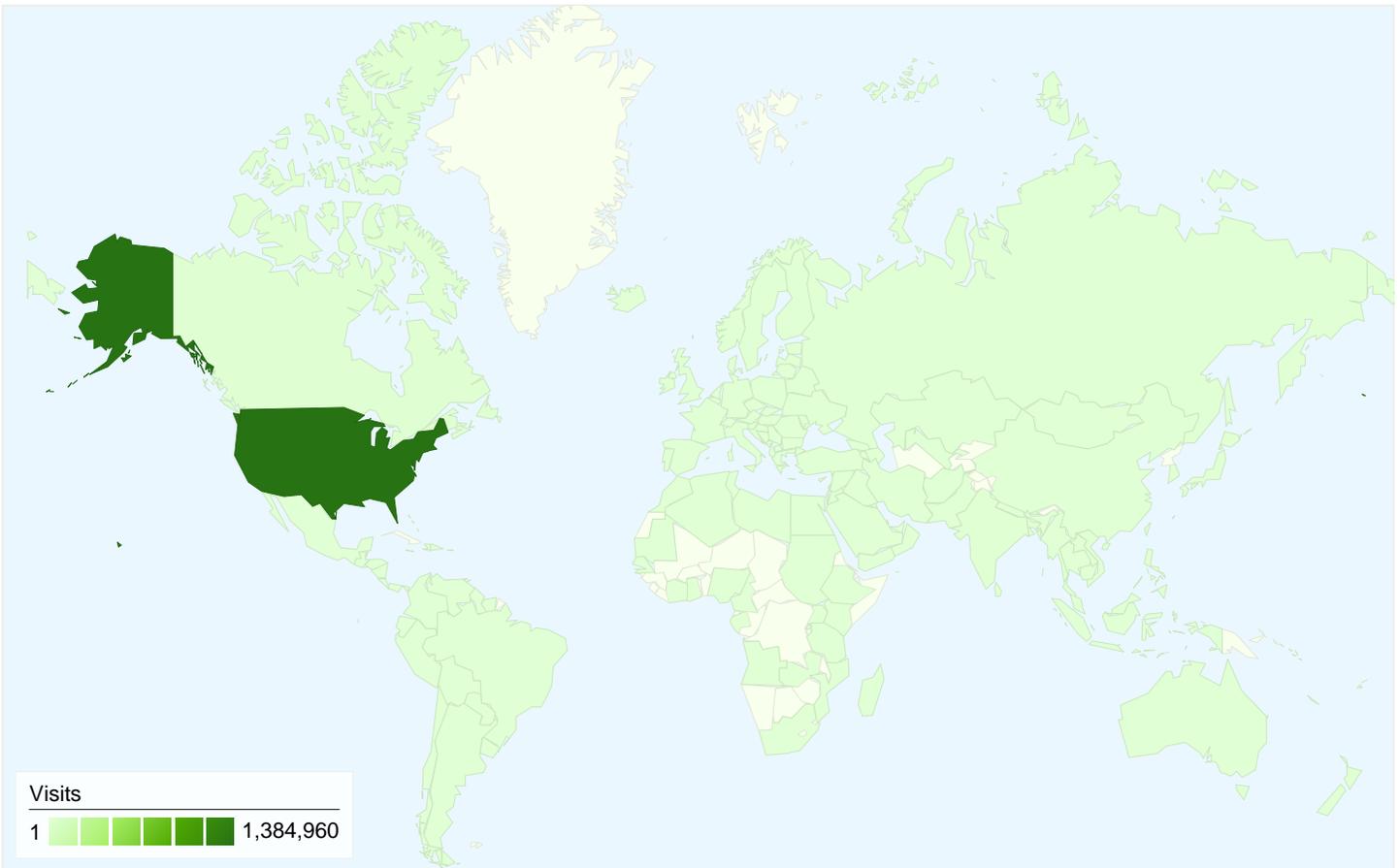
8.89% Search Engines



- **Referring Sites**
810,485.00 (56.66%)
- **Direct Traffic**
492,168.00 (34.41%)
- **Search Engines**
127,178.00 (8.89%)
- **Other**
528 (0.04%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	492,168	34.41%	(not provided)	15,896	12.50%
hawaii.gov (referral)	238,463	16.67%	pvl.ehawaii.gov/renewals	2,539	2.00%
google (organic)	93,721	6.55%	hawaii compliance express	1,633	1.28%
ehawaii.gov (referral)	89,647	6.27%	www.ehawaii.gov/efile	1,491	1.17%
portal.ehawaii.gov (referral)	60,444	4.23%	dcca business name search	1,396	1.10%



1,430,369 visits came from 170 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,430,369 % of Site Total: 100.00%	7.29 Site Avg: 7.29 (0.00%)	00:06:15 Site Avg: 00:06:15 (0.00%)	38.17% Site Avg: 38.11% (0.14%)	28.67% Site Avg: 28.67% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	1,384,960	7.34	00:06:16	37.87%	28.18%	
Canada	10,951	4.44	00:04:58	41.80%	53.47%	
Japan	4,874	6.53	00:05:53	51.50%	40.05%	
India	4,278	6.63	00:04:44	53.83%	28.94%	
Philippines	3,687	5.95	00:06:51	39.57%	18.63%	
Poland	3,353	11.53	00:14:08	16.91%	46.20%	
Germany	1,863	5.14	00:05:48	55.34%	45.20%	
Australia	1,808	4.21	00:04:15	52.60%	49.34%	
(not set)	1,780	6.06	00:04:29	42.70%	27.08%	

France	1,546	1.95	00:01:19	13.97%	82.92%
					1 - 10 of 170



Pages on this site were viewed a total of 10,426,353 times

 **10,426,353** Pageviews

 **5,684,382** Unique Views

 **28.67%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/efile/user	1,719,078	16.49%
(other)	790,897	7.59%
/pv\search/app	578,105	5.54%
/lilo/app	408,720	3.92%
/documents/search.html	237,856	2.28%